Lithuanian data provider offers public web consumer and employee review datasets to support investment analysis and seeks commercial distribution partners in the USA and internationally

Summary

Profile type	Company's country	POD reference
Business Offer	**Lithuania**	**BOLT20250826001**

Profile status	Type of partnership	Targeted countries
PUBLISHED	**Commercial agreement**	**• World**
	Supplier agreement	
	Outsourcing agreement	

Contact Person	Term of validity	Last update
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General Information

Short summary

A Lithuanian company specializing in alternative data offers public web datasets on consumer, employee, and product reviews to support investment analysis by private equity, large venture capital firms, systematic investors, and hedge funds. The company is seeking commercial distribution partners with networks among investors to expand access to its datasets in the USA and abroad.

Full description

A Lithuanian company specialized in alternative data provides large-scale public web datasets based on consumer, employee, and product reviews. These datasets are designed to support investors — including private equity, large venture capital firms, systematic investors, and hedge funds — in deal sourcing, due diligence, portfolio monitoring, and risk assessment.

The company's data covers employee reviews, company reputation, and product feedback across global markets. Sources include employee review platforms, consumer review platforms, and company profile data. The datasets are regularly updated and harmonized around core fields, allowing for benchmarking across industries and regions.

Key features

Employee review data from platforms such as Glassdoor and Indeed, with millions of company profiles and reviews across multiple languages.

Consumer review data from Trustpilot, with over one million company profiles and hundreds of millions of reviews in more than 200 languages.

Software product review data from Capterra and G2, including product ratings, comparisons, and user feedback.

Company profiles from a professional networking platform, including industry, headquarters, historic employee counts, and growth metrics.

All datasets include structured fields (such as review counts, ratings, and company information) and long-term historical coverage, with reviews dating back more than a decade.

Application fields

The datasets are used by private equity firms and large venture capital investors for deal sourcing and due diligence on private companies.

Hedge funds and systematic investors rely on the same data for signals on public companies.

The data also supports portfolio monitoring, risk assessment, and benchmarking across industries.

Justification of the selected cooperation type

The company is seeking international commercial partners, especially distributors, who can represent and promote its data products in the USA and other markets. This cooperation type was chosen to expand market reach and provide investors in different regions with access to alternative datasets.

Desired outcome

Build partnerships with distributors or agents who can introduce its datasets to investment firms and corporates.

Establish long-term cooperation that ensures clients abroad receive timely, high-quality data.

Strengthen its position as a trusted provider of public web review data.

So far, most clients are based in the United States, reflecting strong demand for alternative data in that market. At the same time, there is potential to expand further through partnerships in the USA and other regions where investors are increasingly adopting data-driven approaches.

Envisaged international cooperation

The company is open to different forms of cooperation. Distribution partners may simply introduce potential clients to the company or take on a broader role in promoting and supporting the datasets.

Subscription agreements will be signed directly between the final client and the company. This ensures contracts, billing, and delivery remain directly managed by the data provider, while partners benefit from agreed commercial terms for their role in business development.

The company is trusted by one of the largest investment firms in the world, reflecting the quality and reliability of its datasets. It has also supported women and children in Ukraine affected by Russian invasion, demonstrating a commitment to making a positive impact beyond business.

Advantages and innovations

The company's main advantage is the scale and depth of its review datasets, which are among the largest available in the market. This makes the company an attractive partner for distributors and agents seeking to provide alternative data solutions to investment clients.

Employee review data: Extensive coverage from Glassdoor and Indeed, with millions of profiles and reviews across multiple languages, enabling analysis of workforce sentiment and company culture at scale.

Consumer review data: Trustpilot data mapped to more than 4,000 stock tickers, making it directly usable for both public and private company analysis.

Software product review data: G2 and Capterra datasets covering over 300,000 product profiles and millions of reviews, supporting benchmarking of technology adoption and user satisfaction.

Company profiles: Professional network data with historic employee counts for companies with at least three employees, providing unique workforce growth signals not commonly available from competitors.

Reliability: In four years of operations, data delivery has never been late. Monthly updates ensure continuous access to current and historical data.

By combining wide coverage, ticker mapping, historic workforce insights, and reliable delivery, the company provides datasets that are both comprehensive and actionable. These advantages strengthen its position as a valuable partner for distributors and agents looking to expand their portfolio with reliable, large-scale alternative data solutions.

Technical specification or expertise sought

Stage of development

Already on the market

IPR Status

No IPR applied

Sustainable Development goals

• **Not relevant**

IPR Notes

Partner Sought

Expected role of the partner

The company seeks partners under commercial agreements, particularly distributors, resellers, or agents active in investment data, financial analytics, or related business intelligence.

Field of activity of the partner
Alternative data distribution and analytics.
Financial data platforms, market intelligence, or investment research.
Business development with private equity, venture capital, hedge funds, systematic investors, or corporates.

Requirements (preferred, not mandatory)
Established network among investment firms or corporates using alternative data.
Experience in distributing or promoting data, analytics, or subscription-based services.
Ability to explain how datasets fit investment workflows such as deal sourcing and due diligence.

Tasks (depending on cooperation scope)
Introduce datasets to potential clients and/or facilitate first discussions.
Promote relevant use cases and support local market awareness.
Optionally take on a broader role in events, marketing, or client follow-up.

Contractual framework
Partners may act as introducers or as active distributors.   Subscription agreements are signed directly between the final client and the company. Contracts, billing, and delivery remain with the company, while partners benefit from agreed commercial terms, including recurring commissions for business generated.

Type of partnership	Type and size of the partner
Commercial agreement	• **SME <=10**
Supplier agreement	• **SME 50 - 249**
Outsourcing agreement	• **University**
	• **SME 11-49**
	• **Big company**
	• **Other**
	• **R&D Institution**

Dissemination

Technology keywords	Market keywords
	• 02006004 - Data processing, analysis and input services
	• 02007023 - Web semantics
	• 02006007 - Databases and on-line information services

Targeted countries	Sector groups involved
• World	