Turkish company, develops integrated platforms for workflow management, is looking for partners to join Eurostars call but also open for long therm commercial partnerships

Summary

Profile type	Company's country	POD reference
Business Offer	**Türkiye**	**BOTR20250825020**

Profile status	Type of partnership	Targeted countries
PUBLISHED	**Commercial agreement**	• **Cyprus**

Targeted countries:
- **Cyprus**
- **Croatia**
- **Czechia**
- **Austria**
- **Bulgaria**
- **Belgium**
- **Estonia**
- **Canada**
- **Denmark**
- **Finland**
- **Portugal**
- **South Africa**
- **Luxembourg**
- **Italy**
- **Romania**
- **Spain**
- **Slovenia**
- **Norway**
- **Switzerland**
- **Lithuania**
- **South Korea**

- **Netherlands**
- **Türkiye**
- **Latvia**
- **Slovakia**
- **United Kingdom**
- **Poland**
- **Sweden**
- **Malta**
- **Singapore**

Contact Person	Term of validity	Last update
Enrico FRANZIN	**25 Aug 2025** **25 Aug 2026**	**28 Aug 2025**

General Information

Short summary

Turkish software company is offering its enterprise software solutions to partners seeking to enhance their portfolio with proven digital transformation tools. The copmany develops integrated platforms for workflow management, quality control, maintenance, asset management, document and information security. Company's priority is joining a Eurostarts consortium but also open to long term, commercial partnerships with distributors,integrators,digital transformation consultants.

Full description

The company was founded in Kocaeli in 1998, and started its journey with people who came together to produce software solutions in the field of information technologies.

For many years, it offers to its users a wide range of products that can work in integration with each other and with other products, from software packages for companies of different sizes and sectors, to a complete solution development platform on which various business applications can be designed. Company's software products are used by more than a million professionals in more than 1800 distinguished companies in Turkey today; With the efficiency it provides, it brings competitive advantage and success to these companies.

The company has exported its software to more than 33 countries so far. The New York and Dubai offices of the company, which was established in 2017, are the continuation of this development.

All its software products, were developed by Turkish engineers, it plays an important role in the digitalization and competitiveness of companies in Turkey. It continues to be the first choice of leading companies in its sector, especially with the solutions it offers in the fields of workflow and document management, process and performance management, quality management, information security management, risk management, maintenance management, asset and information technology management.

Advantages and innovations

Document Management System
Create or edit your corporate memory. Transfer the information, documents and records created by your institution to the digital platform.

Workflow, Document and Record Management System
In today's conditions, where the importance of agility is increasing day by day, move your business processes to digital and give your approvals with Workflow Management System, speed up your processes.

Digitization Management
Create your documents in accordance with official correspondence procedures and principles (TS 13298) and keep all your documents that have the quality of evidence.

Dashboard (Graphical Reporting)
Analyze your complex data in your corporate applications with graphical reports.

Asset Management
The primary focus in asset management is to centralize critical assets. In short, defined asset types, including facilities, critical infrastructure, machines, equipment, benches, industrial OT/IT assets in all locations that need to be managed and monitored across businesses, can be defined and can work by connecting to each other with a flexible structure.

What is Quality Management System?
They are systems that focus on ensuring continuous improvement in product and service production and quality assurance of the output that will occur as a result of the process, with legal requirements.

Document Module, Internal - External Customer Complaints, Corrective and Remedial Actions, Audit Planning, Device Management (Calibration), Risk Management, Legal Compliance, Supplier Evaluation, Suggestion, Survey, Training, Action Planning
The operation of the company's Quality Management Standard and making it a corporate culture by all stakeholders is very valuable. In order to ensure the standard of quality and to focus on continuous improvement, the importance of the materials to be used as well as having a qualified workforce is effective in the speed of responding to your customers as well as putting you ahead of the competition.

Technical specification or expertise sought

Stage of development

Already on the market

Sustainable Development goals

- **Goal 17: Partnerships to achieve the Goal**

- **Goal 9: Industry, Innovation and Infrastructure**

IPR Status

IPR granted

IPR Notes

Partner Sought

Expected role of the partner

The company is offering our enterprise software solutions to partners seeking to enhance their portfolio with proven digital transformation tools. It develops integrated platforms for workflow management, quality control, maintenance, asset management, document and information security.

The company is looking for
Software distributors
System integrators
Digital transformation consultants
Industry-specific technology providers
Ideal partner profile:

Medium to large size companies
Proven experience in enterprise software sales and support
Ability to localize, implement, and support solutions
Strong customer base in industries like manufacturing, energy, healthcare, or governmen

The company's priority is joining a Eurostars consorsitum but also aims to establish long-term partnerships to jointly deliver high-value solutions in global markets.

Type of partnership	Type and size of the partner
Commercial agreement	• **SME 11-49** • **SME <=10** • **SME 50 - 249**

Dissemination

Technology keywords

- **01004008 - ERP - Electronic Resources Planning**
- **01003006 - Computer Software**
- **01004010 - Quality Management System**
- **01004011 - Maintenance Management System**
- **01004009 - CRM - Customer relationship Management**

Market keywords

- **02007002 - Database and file management**
- **02007001 - Systems software**
- **02007003 - Operating systems and utilities**
- **02006004 - Data processing, analysis and input services**
- **02007014 - Other industry specific software**

Targeted countries

- **Cyprus**
- **Croatia**
- **Czechia**
- **Austria**
- **Bulgaria**
- **Belgium**
- **Estonia**
- **Canada**
- **Denmark**
- **Finland**
- **Portugal**
- **South Africa**
- **Luxembourg**
- **Italy**
- **Romania**
- **Spain**
- **Slovenia**
- **Norway**
- **Switzerland**
- **Lithuania**
- **South Korea**
- **Netherlands**

Sector groups involved

- **Türkiye**
- **Latvia**
- **Slovakia**
- **United Kingdom**
- **Poland**
- **Sweden**
- **Malta**
- **Singapore**