

Eco-friendly professional cleaning products offered by Greek producer for commercial agreements

Summary

Profile type	Company's country	POD reference
Business Offer	Greece	BOGR20250828020
Profile status	Type of partnership	Targeted countries
PUBLISHED	Commercial agreement	• World
Contact Person	Term of validity	Last update
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General Information

Short summary

A Greek SME specialised in producing cleaning products for a variety of uses - such as hotel, restaurant and catering (Ho.Re.Ca) equipment - is interested in signing business agreements with distributors, commercial representatives and/or trade agents to promote its products on foreign markets.

Full description

This recently-established Greek company is active in manufacturing cleaning products, specialized cleaners, and cosmetics, as well as specializing in water management and treatments, chemicals production and trade, and disinfection services.

The company studies and investigates new methods of water treatment that are environmentally-friendly and safe. It continuously researches and develops new products in the cleaning sector, with its own laboratories (certified by the National Organization for Medicines in Greece) and its skilled team of scientific personnel. The company explores new techniques and methods, constantly offering solutions that expand the scope of cleaning and disinfection, always using cutting-edge materials in the fields of disinfection, sterilization, and cleaning, such as high-purity chlorine dioxide (99.99%), active oxygen, copper ions, and others.

In particular, the company has a dedicated research, development, and manufacturing department for water

management systems. Based on the results of its research, this department produces advanced reverse osmosis systems, capable of processing all types of water, such as seawater, borehole water, network water, septic water, and wastewater.

Currently, its flagship and best-selling product is a cleaning capsule for coffee machines that is biodegradable, eco friendly, and non corrosive, with a special formulation in order to be gentle on plastics, and metals, as well as for human health. The company's product packaging is also environmentally friendly.

Additionally, its cleaning pellets for coffee grinders are made exclusively from 100% plant based and edible ingredients, in order to ensure optimum effectiveness combined with environmental safety.

One of its newest and most innovative products is a liquid that irons clothes with a simple spray. This iron-free spray works extremely well on cotton, wool and linen garments, by just hanging the clothes up, spraying them, waiting and letting the liquid do the 'ironing.' The product is eco-friendly, packaged in recyclable plastics, and is particularly handy when travelling.

Within less than 2 years of operation, the company has already built up a significant portfolio of products and services on the domestic market. The client is now keen to expand the reach of its business abroad and is looking for trade representatives and distributors in order to conclude commercial agreements.

Advantages and innovations

The company has its own dedicated research and development team and laboratory facilities to ensure that each batch of its products are fully tested and quality controlled.

In addition, it designs and constructs appropriate devices for the application and control of disinfection processes and disinfectant agents.

In its laboratories, it also develops and produces environmentally and human-friendly personal hygiene cosmetic products.

Technical specification or expertise sought

Stage of development

Already on the market

IPR Status

Secret know-how

IPR Notes

Sustainable Development goals

- **Goal 12: Responsible Consumption and Production**
- **Goal 17: Partnerships to achieve the Goal**

IPR Notes

Partner Sought

Expected role of the partner

The client is keen to expand the reach of its business abroad and is looking for trade representatives and distributors in order to conclude commercial agreements. Of primary interest are partners with experience and solid connections in the hotel, restaurant and catering (Ho.Re.Ca) sector, who can distribute and/or represent its coffee machine and coffee grinder cleaning products. But it is also seeking commercial partners who are looking for innovative new products in the textiles sector, such as its iron-free clothes spray.

Type of partnership

Commercial agreement

Type and size of the partner

- **SME 11-49**
- **SME <=10**

Dissemination

Technology keywords

Targeted countries

- **World**

Market keywords

- **08001019 - Speciality/performance chemicals**
- **09004008 - Other manufacturing (not elsewhere classified)**

Sector groups involved

- **Textiles**
- **Agri-Food**

Media

Images



Coffee Machine Cleaning Products

[cleaning.png](#)



[cleaning 4.png](#)



Swimming Pool Cleaning - Maintenance Products

[cleaning 3.png](#)



Reverse Water Odours

[cleaning 2.png](#)