

A UK company that applies earth intelligence & AI-powered geospatial analytics for strategic decision-making in sustainability sectors seeks partners for commercial agreements

Summary

Profile type

Business Offer

Company's country

United Kingdom

POD reference

BOGB20250822004

Profile status

PUBLISHED

Type of partnership

Commercial agreement

Targeted countries

• World

Contact Person

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Term of validity

22 Aug 2025**22 Aug 2026**

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General Information

Short summary

A global applied earth intelligence and geospatial analytics organisation, operating from the UK and Middle East, offers AI-powered solutions to transform satellite data and imagery into actionable insights for sustainable decisions. Specialising in advanced analytics, remote sensing, machine learning/deep learning, and big data, the company seeks commercial agreements with partners to expand its market reach and enhance its solutions.

Full description

The organisation provides applied earth intelligence and geospatial analytics, gathering evidence-based intelligence about the Earth using data collected through sophisticated space-based assets i.e. satellites. Its core mission is to pioneer a new era in geospatial intelligence and to convert space data into actionable insights that propel humanity and the planet forward.

The main operation involves transforming satellite data and imagery into a wealth of intelligence services using cutting-edge tools such as remote sensing, artificial intelligence (AI), and advanced analytics. The organisation develops services and data tools that enable customers to extract value from geospatial analytics and intelligence.

Its ground-breaking solutions empower the mapping, tracking, and assessment of critical elements such as natural

capital, biodiversity, soil health, and heat hazards.

Products and solutions cover a range of technologies and applications, including:

- Earth Observation & Remote Sensing
- Natural Capital and Carbon Stock Analysis
- Topographic Mapping & Change Detection
- Heat Hazard Identification and Mapping

The organisation operates as a global entity and boasts decades of expertise in earth observation, Geographical Information Service (GIS), and remote sensing analytics, reinforced by strategic commercial partnerships. It has an excellent global reputation, built on the trust of global governments, public institutions, and forward-thinking businesses.

Collaboration may include some of the following:

- Commercial agreements
- Project development with public sector and regional governments to deliver citizen benefits via improved public sector management
- Project development with providers of information and data to banks and insurers to use space data to unlock investment in natural capital assets and improved risk management.

Advantages and innovations

Specialising in Earth Observation (EO), GIS, and advanced remote sensing, the UK company delivers customised, scalable solutions for governments, space agencies, and global businesses.

The company combines decades of expertise in earth observation, satellite analytics, deep and machine learning, habitat and land use mapping, climate risk assessment, and sustainability strategy.

The company's innovative multi-source data fusion integrates satellite imagery, in-situ measurements, and climate data, and enhances accuracy beyond single-source methods.

AI-powered analytics trained on sector-specific ground truth data achieve over 90% accuracy in habitat mapping. The company's cloud-native infrastructure supports near real-time processing and easy integration with client systems. Its environmental intelligence solutions operate at scale, supporting sustainability initiatives such as natural capital accounting, biodiversity monitoring, and climate resilience.

With offices in the UK and Middle East, the organisation has earned the trust of governments, public and research institutions, and major corporations across engineering, oil & gas, and agriculture sectors worldwide.

The company's strategic partnership with leading commercial satellite data providers grants them access to a wide range of satellite sensors with diverse characteristics at low cost, enabling them to offer highly competitive pricing in the market compared to major competitors. This strong collaboration allows flexible services tailored to local, regional, and national needs.

Recognised for leadership in EO innovation, the UK company has successfully delivered international R&D programmes, participated in Innovate UK Global Expert Missions, and holds influential roles in environmental intelligence.

Technical specification or expertise sought

Stage of development

Already on the market

Sustainable Development goals

- **Goal 9: Industry, Innovation and Infrastructure**
- **Goal 13: Climate Action**
- **Goal 11: Sustainable Cities and Communities**
- **Goal 3: Good Health and Well-being**
- **Goal 2: Zero Hunger**

IPR Status

Secret know-how

IPR Notes

Partner Sought

Expected role of the partner

The UK company are seeking commercial partners interested in adopting applied earth intelligence and AI-powered geospatial analytics for sustainability decisions, particularly those seeking to expand their environmental, social, and governance (ESG) capabilities.

This may include:

- Corporate clients/businesses
- Financial institutions, asset management firms, and market-leading providers of information and data to banks and insurers.
- Public institutions and forward-thinking businesses
- Service providers or consultants specialising in corporate sales strategy.

Target sectors include:

- Environmental Preservation, Sustainability, and Climate Action
- Natural Capital and Biodiversity Assessment
- Agriculture and Land Management
- Urban Development and Planning
- Financial Services, Banking, and Insurance
- Public Sector and Local Government

Role/tasks to be performed by the partner:

Collaborate on commercial agreements to implement or integrate the organisation's applied earth intelligence, AI-powered geospatial analytics, and satellite imagery services into their operations or product offerings.

Provide strategic support and market access to successfully enter and grow within the corporate client sector, leveraging their existing networks and sales expertise.

Explore and facilitate opportunities for unlocking investment in natural capital assets through the application of space technology, particularly within the financial institutions and asset management sectors.

Facilitate international partnerships and market expansion through relevant platforms and networks

Type of partnership

Type and size of the partner

Commercial agreement

- SME ≤ 10
- SME 50 - 249
- Big company
- SME 11-49

Dissemination

Technology keywords

- 01004006 - Environment Management Systems
- 01004007 - GIS Geographical Information Systems

Targeted countries

- World

Market keywords

- 02007021 - Other Artificial intelligence related
- 02007017 - Expert systems
- 02006005 - Big data management

Sector groups involved

- Digital