

UK digital consultancy offers bespoke software development, advanced data solutions, and complex problem-solving for businesses seeking innovative, scalable technology partnerships under commercial or outsourcing agreements

Summary

Profile type	Company's country	POD reference
Business Offer	United Kingdom	BOGB20250819016
Profile status	Type of partnership	Targeted countries
PUBLISHED	Commercial agreement Outsourcing agreement	• World
Contact Person	Term of validity	Last update
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General Information

Short summary

A UK-based digital consultancy is offering bespoke software development and data-driven solutions to partners and clients seeking to transform business processes, visualise complex data, and accelerate innovation.

The company specialises in handling technically challenging projects that demand deep problem-solving capabilities and flexible, tailor-made approaches. They seek collaboration with companies across various sectors, including with start-ups requiring full-stack development.

Full description

This UK company is an experienced digital consultancy with a proven track record in delivering bespoke software solutions that transform complex business ideas into scalable, user-friendly digital products.

Operating successfully across several European markets, the company offers full-stack development services, covering both front-end and back-end development, ensuring seamless integration, efficient communication, and faster project delivery.

A defining strength of this company lies in its ability to solve complex digital challenges. Many clients approach them with projects deemed too complicated by other software providers. The consultancy excels at analysing and mapping out unique business requirements, translating them into tailored technological solutions that align with clients' strategic goals.

Key offerings and capabilities include:

- Custom software development for web applications and business systems
- Advanced data management and bespoke dashboard creation for business intelligence and reporting
- Development of digital products that ensure:
 - Easy handover to clients for future maintenance
 - Scalability and adaptability for future technological advancements
- Expertise in building solutions that generate measurable ROI through:
 - Time savings
 - Faster, more accurate access to business-critical data
 - Cost optimisation and new revenue opportunities
- Use of open-source technologies, ensuring clients are not locked into proprietary platforms

The consultancy has worked with both large multinational enterprises and smaller organisations. It has supported:

- Large enterprises lacking internal IT teams and seeking external partners for digital product development
- SMEs and startups needing end-to-end digital solutions, from concept development through to deployment

Their experience spans several industries, with strengths in:

- Retail – developing solutions that streamline operations, improve data-driven decision-making, and enhance customer engagement.
- Previous projects have included collaborations with global retailers where the consultancy delivered significant value in managing complex digital workloads.
- Medtech – supporting companies in developing digital tools that manage and visualise critical health-related data
- Construction – building tailored systems to manage data, operations, and project workflows

The company prioritises a customer-centric approach, translating complex requirements into practical, user-friendly solutions. They pride themselves on clear communication and an agile mindset, ensuring clients remain fully engaged and projects stay aligned with business objectives.

The consultancy is currently seeking new opportunities to collaborate under commercial or outsourcing agreements, which reflect their proven business model of delivering client projects on a service or contract basis. International cooperation is envisaged through project delivery for overseas partners who require external development expertise, either as a full-service digital partner or as an integrated extension of their existing teams.

Advantages and innovations

- Expert problem-solvers: Capable of taking on digital projects considered too complex by other SMEs
- End-to-end service: Full-stack development, ensuring smooth front- and back-end integration
- Customised solutions: No “off-the-shelf” approach; each solution is fully tailored to client needs
- Future-proof development: Systems are built to be easily maintained, scalable, and adaptable
- ROI focus: Emphasis on solutions that save clients time and drive measurable business value
- Open-source technology: Clients retain freedom and avoid vendor lock-in
- Cross-sector experience: Deep understanding of retail, medtech, and construction sectors
- Flexible cooperation: Ability to work with startups, SMEs, and large enterprises

Technical specification or expertise sought

The UK company is seeking partners who:

- Require bespoke digital solutions rather than off-the-shelf products
- Have projects involving:
 - Web applications or digital platforms
 - Data management, analytics, or business intelligence dashboards
 - Complex system integrations requiring both front-end and back-end development
- Are looking for support with:
 - Translating business ideas into technical specifications
 - Developing scalable, future-proof digital products
 - Solving technically challenging or high-risk digital projects
- Value:
 - An agile and collaborative development approach
 - Transparent communication and joint problem-solving
 - Use of open-source technologies to avoid vendor lock-in
- May be:
 - Startups requiring rapid product development and MVP creation
 - SMEs needing customised tools for operations or data insights
 - Large enterprises seeking external development partners due to limited in-house capacity

The ideal partners will be open to commercial or outsourcing agreements and interested in working with a team experienced in delivering innovative, high-quality, and tailor-made software solutions.

Stage of development

Already on the market

IPR Status

No IPR applied

IPR Notes

Sustainable Development goals

- **Goal 9: Industry, Innovation and Infrastructure**

Partner Sought

Expected role of the partner

The role of the partner would be to define the project requirements, provide access to business knowledge or market context, and engage collaboratively throughout the development process. The UK company would contribute its technical expertise and delivery capabilities. Partners are expected to contribute clear objectives, timely feedback, and where relevant, access to end users or data needed to ensure the solution is fully aligned with business needs.

The company seeks partners that:

- Require bespoke digital solutions, whether for:
 - Web applications
 - Data visualisation dashboards
 - Custom business systems
- Operate in sectors such as:
 - Retail
 - Medtech
 - Construction
 - Or other industries where complex digital challenges exist
- Need an external partner for:
 - Full-stack software development
 - Technology consultancy
 - Digital transformation projects
- Are seeking:
 - Commercial agreements for project delivery
 - Outsourcing partnerships for development work
 - Subcontracting opportunities to complement existing teams

Potential partners could include:

- Startups needing rapid, high-quality software development
- SMEs requiring tailored digital tools
- Large enterprises lacking in-house IT resources
- Digital agencies seeking a development partner for complex projects

Type of partnership

Commercial agreement

Outsourcing agreement

Type and size of the partner

- **SME <=10**
- **SME 50 - 249**
- **SME 11-49**
- **Big company**

Dissemination

Technology keywords

- **01003013 - Information Technology/Informatics**
- **01003018 - User Interfaces, Usability**
- **01003008 - Data Processing / Data Interchange, Middleware**
- **01003015 - Knowledge Management, Process Management**
- **01003006 - Computer Software**

Targeted countries

- **World**

Market keywords

- **02007022 - Software services**
- **02007008 - Business and office software**
- **02006007 - Databases and on-line information services**
- **02007007 - Applications software**
- **02007014 - Other industry specific software**

Sector groups involved