

Swedish wellness company seeks cosmetic R&D partner for development of environmentally responsible hair care formulations

Summary

Profile type

Business request

Company's country

Sweden

POD reference

BRSE20260928035

Profile status

PUBLISHED

Type of partnership

Supplier agreement

Targeted countries

- Latvia
- Hungary
- Poland
- Romania
- Lithuania
- Germany
- Spain
- Estonia
- Portugal
- Norway
- France
- Finland

Contact Person

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Term of validity

12 Oct 2026
12 Oct 2027

Last update

12 Oct 2026

General Information

Short summary

A Swedish wellness company is seeking an experienced European R&D partner to develop innovative hair care formulations with a strong environmental profile. The company is looking for expertise in cosmetic chemistry, scalp and hair science, biodegradable formulations and sustainable ingredients. A key requirement is the possibility to obtain ownership of the resulting formulations and intellectual property rights.

Full description

A Swedish company operating in the wellness and personal care sector is seeking an experienced European partner to support the development of innovative hair care formulations with a strong focus on sustainability, environmental responsibility and product performance.

The company has extensive practical experience from professional hair and scalp treatments and has identified unmet needs within the hair care market. To address these opportunities, the company intends to develop proprietary formulations and is therefore looking for organisations with advanced expertise in cosmetic research and development.

The project focuses on developing high-quality hair care products that combine strong technical performance with a high level of environmental compatibility. The company is particularly interested in solutions that incorporate scientifically advanced approaches to formulation development, sustainable ingredient selection and biodegradability.

The company understands that successful product development requires expertise that goes beyond the use of natural ingredients alone. Therefore, it seeks partners with a strong background in cosmetic chemistry and innovation who can contribute to the development of new and effective formulations through scientific and technically advanced methods.

Potential partners may include cosmetic laboratories, contract development organisations, specialised research and development companies, universities, research institutes or other organisations with relevant expertise.

The selected partner should be capable of supporting the full product development process, including concept evaluation, formulation design, ingredient selection, laboratory testing, product optimisation, validation, regulatory considerations and technical documentation.

The company intends to finance the development work and is particularly interested in cooperation models that enable the transfer of formulation ownership and intellectual property rights to the Swedish company once development has been completed. Maintaining long-term freedom regarding manufacturing and supply arrangements is considered an important strategic objective.

While the main focus of this search is formulation development and technical expertise, organisations that are also able to provide manufacturing services in a later stage are of interest. However, ownership of the developed formulations should remain with the Swedish company.

The company is open to cooperation with partners from all European countries and is interested in both established organisations and highly specialised niche experts with proven experience in cosmetic innovation and sustainable product development.

Advantages and innovations

The project combines several areas of growing importance within the cosmetic and personal care sector: sustainability, biodegradability, product performance and scientific innovation.

Rather than focusing solely on conventional natural or organic product development approaches, the company is interested in scientifically advanced solutions that can improve environmental performance while maintaining or enhancing product quality and user experience.

The sought-after innovation lies in the development of formulations that combine:

- strong technical and cosmetic performance
- a high degree of biodegradability

- environmentally responsible ingredient selection
- sustainable product development principles
- advanced cosmetic chemistry
- scientific understanding of hair and scalp care applications

The company believes there is significant potential for innovation within the intersection of cosmetic science and sustainability and therefore seeks partners capable of contributing specialist knowledge and research-driven development approaches.

A particular strength of the project is the combination of practical market insight and professional end-user experience with external scientific expertise. This creates opportunities to develop differentiated products based on real customer needs while maintaining a strong technical and environmental profile.

The collaboration offers partners the opportunity to participate in the development of future-oriented cosmetic solutions and to contribute their expertise to a project where innovation, sustainability and scientific quality are considered equally important.

Technical specification or expertise sought

The company is seeking partners with documented expertise in several of the following areas:

Cosmetic chemistry and formulation science

- Hair care product development
- Scalp health and scalp care applications
- Sustainable cosmetic product development
- Biodegradable ingredients and formulations
- Green chemistry and environmentally responsible ingredient technologies
- Research and innovation within cosmetic sciences
- Product efficacy testing and validation
- Stability testing and formulation optimisation
- Cosmetic regulatory requirements and technical documentation
- Transfer of formulation ownership and intellectual property rights

The ideal partner should be able to demonstrate previous experience in developing innovative cosmetic formulations and possess strong scientific and technical capabilities.

The company is particularly interested in partners capable of creating novel formulations that combine environmental responsibility with high product performance and commercial viability.

Type of partner sought: Cosmetic laboratories, cosmetic R&D companies, contract development organisations (CDOs), research institutes, universities, innovation centres, formulation specialists and contract manufacturers with strong product development capabilities.

Stage of development

Under development

Sustainable Development goals

- **Goal 12: Responsible Consumption and Production**
- **Goal 3: Good Health and Well-being**
- **Goal 14: Life Below Water**

IPR Status

IPR Notes

Partner Sought

Expected role of the partner

Type of partner sought: Cosmetic laboratories, cosmetic R&D companies, contract development organisations (CDOs), research institutes, universities, innovation centres, formulation specialists and contract manufacturers with strong product development capabilities.

Type of partnership

Supplier agreement

Type and size of the partner

- **SME <=10**
- **SME 50 - 249**
- **SME 11-49**

Dissemination

Technology keywords

- **03004011 - Care, Hygiene, Beauty**

Market keywords

- **07004002 - Health and beauty aids**
- **07004008 - Other consumer products**

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Sector groups involved