

Estonian startup company offers life story preservation platform for elderly care homes and senior living communities

Summary

Profile type	Company's country	POD reference
Technology offer	Estonia	TOEE20250221010
Profile status	Type of partnership	Targeted countries
PUBLISHED	Investment agreement	• United Kingdom
Contact Person	Term of validity	Last update
Enrico FRANZIN	23 Feb 2025 23 Feb 2026	23 Feb 2025

General Information

Short summary

Estonian startup company offers an AI-powered solution that transforms up to 20 hours of recorded audio into a full, 300-page biography, preserving life stories for seniors. Expert-trained with input from professional writers and using advanced text presorting to eliminate errors, our platform offers an affordable, high-quality method to capture personal legacies. The company seeks partnerships with elderly care homes to pilot and integrate our solution into senior living environments.

Full description

A digital legacy preservation company, based in Estonia, is dedicated to capturing and preserving the life stories of seniors. A critical market need is addressed: nearly 70% of adults over 55 want to be remembered for the memories they create with loved ones, yet 99% of their life stories go undocumented. A solution has been developed to transform up to 20 hours of unstructured audio-recorded through interviews or personal narrations - into a polished, 300-page biography.

At the core of this technology is a proprietary Story Telling Model. The process begins by transcribing lengthy audio recordings and grouping themes to create a skeleton draft of the biography. Advanced, language model agnostic AI is then used to generate cohesive chapters, ensuring expert-level narrative quality in the final product. The model has been trained with input from professional writers and their published works, refining its style. Additionally, text

presorting algorithms have been implemented to eliminate AI hallucinations, maintaining factual accuracy and consistency throughout the narrative.

Particularly suited to the growing silver economy in English-speaking markets, this approach aligns with both the desire and financial means to preserve personal legacies. Efforts are now underway to establish international cooperation with elderly care homes and senior living communities to pilot the solution and integrate it as a value-added service. By doing so, the goal is to enhance the quality of care and provide residents with an opportunity to document their life stories in a meaningful, enduring format.

Advantages and innovations

The key innovation is a proprietary Story Telling Model, the only solution capable of converting up to 20 hours of natural audio into a complete, 300-page biography with narrative quality comparable to that of a senior biographer. Unlike traditional life story services, which depend on expensive human ghostwriters and manual editing, or AI applications that rely on a limited Q&A format, this system captures rich, unstructured conversations and organizes them into a cohesive, in-depth narrative.

The model has been expert-trained using data from professional writers and their published works, ensuring that the output is polished and compelling. Advanced text presorting algorithms have been incorporated to eliminate AI hallucinations, thereby maintaining factual accuracy and consistency. Furthermore, the technology is language model agnostic, allowing for the use of the most cost-effective and advanced AI models as they evolve. This approach not only significantly reduces production costs but also enables the rapid, scalable creation of high-quality biographies. These innovative features establish this Estonian-based company as a leader in digital legacy preservation, offering a unique and affordable solution for capturing life stories in full.

Technical specification or expertise sought

Stage of development

Under development

IPR Status

No IPR applied

IPR Notes

Sustainable Development goals

• **Not relevant**

Partner Sought

Expected role of the partner

Type: Elderly care providers, senior living communities and care homes.

Activity: Organizations operating in the elderly care and senior living sector, focused on enhancing resident quality of life through innovative, value-added services.

Role: Pilot program partners to integrate our digital legacy preservation solution, facilitate resident engagement, provide user feedback, and potentially collaborate on local marketing initiatives.

Type of partnership

Investment agreement

Type and size of the partner

- **SME 50 - 249**
- **SME 11-49**
- **Big company**

Dissemination

Technology keywords

- **01003003 - Artificial Intelligence (AI)**

Market keywords

- **07001007 - Other leisure and recreational products and services**
- **05010001 - Safety for the elderly**
- **05005016 - Environmental Medicine, Social Medicine, Sports Medicine**
- **02007016 - Artificial intelligence related software**

Targeted countries

- **United Kingdom**

Sector groups involved