



# French company who can be a Coordinator is looking for partners for Eurostars Call

# Summary

| Profile type                   | Company's country                              | POD reference      |
|--------------------------------|--|--------------------|
| Research & Development Request | France   | RDRFR20250923013   |
|                                |  |                    |
| Profile status                 | Type of partnership                            | Targeted countries |
| PUBLISHED                      | Research and development cooperation agreement | • World            |
| Contact Person                 | Term of validity                               | Last update        |
| Enrico FRANZIN                 | 23 Sep 2025<br>23 Sep 2026                     | 23 Sep 2025        |

# **General Information**

#### Short summary

The French company who can be a Coordinator is looking for partners for the next Eurostars Call. The rapid growth of generative AI increases its environmental footprint, yet current cloud metrics fail to reflect actual resource use. The Project aims to build and test a reliable method to link usage metrics to real energy and hardware impacts.

## Full description

The rapid growth of generative AI (GenAI) is accelerating digital transformation but also increasing the ICT sector's environmental footprint. Training, fine-tuning, and large-scale cloud deployment require massive computing resources, generating high energy use and embodied emissions.

Current cloud metrics (tokens) fail to reflect actual hardware use, energy consumption, or lifecycle impacts, limiting transparency and comparability.

The lack of standardised, verifiable methodologies hinders the integration of sustainability metrics into Al governance and design.







## Advantages and innovations

Our work will deliver a harmonised, validated method linking AI usage metrics to real-world energy, hardware, and emissions data.

Integrated into our fruggr platform, it will give AI developers actionable insights to design leaner, more resource-efficient models.

To ensure accuracy and industry adoption, the project will partner with AI hardware and infrastructure providers to run large-scale, real-world impact measurements on their systems.

These improvements will cut environmental impacts while reducing operational costs through lower energy and hardware demands.

The methodology will also resolve inconsistencies between existing calculators, building trust and policy relevance. This will directly support the European Green Deal, AI Act implementation, and a competitive, low-carbon AI ecosystem.

Technical specification or expertise sought

## Field of expertise/experience:

# Al Hardware Providers

- Proven track record in designing or manufacturing GPUs, Al accelerators, or custom chips for Al workloads.
- Ability to share technical specifications (TDP, FLOPS, memory bandwidth) and facilitate on-site or remote performance/energy testing.

#### **HPC/AI Server Manufacturers**

- Expertise in building high-performance computing architectures optimized for AI.
- Experience in integrating and benchmarking large-scale AI systems.

# **Cloud Infrastructure Operators**

- Operation of large-scale, Al-capable cloud environnements (public, private, or hybrid).
- Experience with workload monitoring, energy metering, and infrastructure optimization.

# **Supercomputing Centres**

- Operation of Tier-0/Tier-1 HPC facilities.
- Experience running large AI training and inference workloads, and collecting detailed performance and energy data.

Stage of development

Sustainable Development goals

#### **Under development**

- Goal 13: Climate Action
- Goal 9: Industry, Innovation and Infrastructure
- Goal 8: Decent Work and Economic Growth

**IPR Status** 

# No IPR applied

**IPR Notes** 







# Partner Sought

Expected role of the partner

## Type of partners sought:

We are seeking for a hosting company with AI materials and services to gives us the possibility to test the impact of different AI models we will develop.

- Al Hardware Providers Manufacturers or designers of GPUs, Al accelerators, and specialized computing equipment to provide technical specifications and enable real-world measurement campaigns.
- High-Performance Server Manufacturers Producers of HPC and Al-optimized servers to support environmental impact testing on representative architectures.
- Cloud Infrastructure Operators Providers of large-scale, Al-capable cloud platforms, ideally based in Europe, to validate the methodology in production environments.
- Supercomputing and HPC Centres Facilities with large-scale computing resources to run benchmark tests and analyze workload efficiency.

Type of partnership

Research and development cooperation agreement

Type and size of the partner

- SME <=10
- SME 50 249
- Big company

# Call Details

Framework program

## Eureka

Call title and identifier

## **Eurostars**

https://eurekanetwork.org/programmes-and-calls/eurostars/

Submission and evaluation scheme

Anticipated project budget

Coordinator required





3 mln E Yes

Deadline for Eol Deadline of the call

24 Dec 2025 17 Mar 2026

Project duration in weeks Web link to the call

https://eurekanetwork.org/programmes-and-calls/eurostars/

Project title and acronym

**Eurostars** 

# Dissemination

Technology keywords

• 01003003 - Artificial Intelligence (AI)

Artificial intelligence (Al)

Targeted countries

• World

Market keywords

- 02007016 Artificial intelligence related software
- 02007020 Artificial intelligence programming aids
- 02006003 Computer training services
- 02007021 Other Artificial intelligence related

Sector groups involved

• Digital

