

# Smart Mobility Innovator Driving Efficient and Sustainable Transport Solutions

## Summary

Profile type

**Business request**

Company's country

**Spain**

POD reference

**BRES20250318016**

Profile status

**PUBLISHED**

Type of partnership

**Commercial agreement**

Targeted countries

**• World**

Contact Person

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Term of validity

**21 Mar 2025****21 Mar 2026**

Last update

**21 Mar 2025**

## General Information

### Short summary

European tech company revolutionizing on-demand transport with an AI-driven platform optimizing shared mobility. Enhancing urban and peri-urban transport, it integrates seamlessly with existing networks to improve efficiency, reduce emissions, and boost passenger satisfaction. Seeking strategic partners in mobility, smart cities, or transport sectors to expand its innovative solution.

### Full description

A European technology company specializing in smart mobility solutions is revolutionizing the way on-demand transport services operate. With a strong focus on efficiency and sustainability, the company has developed a cutting-edge digital platform designed to optimize shared mobility services for both public and private transport operators. The solution is built to address urban and peri-urban mobility challenges by integrating intelligent ride-sharing algorithms that dynamically pool passenger requests, reducing empty rides and improving cost-efficiency.

Currently deployed in multiple countries, the platform seamlessly integrates with existing transport infrastructures, enhancing accessibility and convenience for passengers. The company collaborates closely with municipalities, public transport agencies, and private mobility operators to offer a scalable and adaptable solution tailored to the specific needs of each market. Its commitment to innovation and smart city initiatives drives continuous refinement of its technology, ensuring high-performance and future-ready urban mobility solutions.

## Advantages and innovations

### Technical specification or expertise sought

The platform stands out due to its advanced artificial intelligence-driven optimization, which ensures high efficiency in ride pooling and reduces operational costs. By dynamically adjusting to real-time passenger demand, it minimizes waiting times and maximizes vehicle occupancy, ultimately enhancing user satisfaction and environmental sustainability.

Key innovative features include:

- Seamless integration with existing public and private transport networks.
- AI-based demand adaptation and route optimization.
- User-friendly applications for passengers, drivers, and ops managers.
- Advanced data analytics and reporting for continuous service improvement.

These advantages make the platform a preferred choice for cities and transport providers aiming to enhance urban mobility while reducing congestion and emissions.

### Stage of development

### Sustainable Development goals

- **Goal 9: Industry, Innovation and Infrastructure**
- **Goal 11: Sustainable Cities and Communities**
- **Goal 13: Climate Action**

### IPR Status

### IPR Notes

## Partner Sought

### Expected role of the partner

The company is seeking strategic partnerships with local consultants, transport specialists, or technology firms that can act as distributors of the platform in their respective regions. Ideal partners should have expertise in urban mobility, smart city solutions, or transport operations and be well-connected with local authorities and private mobility operators.

Type of partnership

**Commercial agreement**

Type and size of the partner

- **SME 11-49**
- **SME 50 - 249**
- **Other**
- **SME <=10**

## Dissemination

Technology keywords

Targeted countries

- **World**

Market keywords

- **09003007 - Other services (not elsewhere classified)**
- **09001007 - Other transportation**

Sector groups involved