

# German SME providing a secure digital platform for mental wellbeing and risk assessment seeks distributors, software resellers and integration partners to expand its compliance-based solution across Europe

## Summary

Profile type	Company's country	POD reference
<b>Business Offer</b>	<b>Germany</b>	<b>BODE20250825013</b>
Profile status	Type of partnership	Targeted countries
<b>PUBLISHED</b>	<b>Commercial agreement</b> <b>Outsourcing agreement</b>	<b>• World</b>
Contact Person	Term of validity	Last update
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## General Information

### Short summary

A German SME offers the first fully anonymised digital platform for workplace mental wellbeing and psychosocial risk assessment, ensuring compliance with both Directive 89/391/EEC and European data protection laws. Unlike other tools, it guarantees full technical anonymity. To expand its unique solution across Europe, the company seeks strategic partners: distributors, software resellers, and integration specialists.

### Full description

In response to rising mental health challenges, stricter workplace safety legislation, and growing ESG (Environmental, Social and Governance) expectations, organisations across Europe are seeking effective and compliant ways to protect employee wellbeing. The German SME offers a scientifically validated, General Data Protection Regulation (GDPR)-compliant digital platform that enables companies to meet these demands through a fully automated and scalable solution.

At its core, the platform facilitates psychosocial risk assessments, as mandated by European Directive 89/391/EEC, while also offering an end-to-end infrastructure for workplace mental wellbeing. It is designed to operate seamlessly

across three interconnected phases: Analyse, Intervene, and Anchor. In the first phase, it collects valid, anonymised employee feedback in under two minutes per week to assess psychosocial risks. Based on these findings, it recommends legally sound and context-specific interventions. These interventions are then reinforced and sustained through an employee-facing mobile app, ensuring that wellbeing efforts become part of long-term organisational culture.

The platform distinguishes itself through its modular architecture, which supports diverse use cases across sectors and company sizes. It is designed for interoperability and can be easily embedded into existing partner ecosystems. Common integration models include co-selling with Human Resources (HR) or compliance consultancies, white-labelling within corporate health or ESG platforms, and direct embedding into Software-as-a-Service (SaaS) environments.

The underlying methodology is aligned with ISO 45003 and has been developed in close cooperation with psychological experts and legal professionals. It enables structured compliance reporting while supporting evidence-based cultural development, without requiring ongoing manual intervention.

By combining robust scientific principles with intuitive design and minimal employee time commitment, the platform empowers organisations to transform compliance obligations into strategic wellbeing initiatives.

Through strategic partnerships, the provider aims to scale its impact and deliver tangible value to companies across Europe seeking to proactively manage psychosocial risks and strengthen employee resilience. Therefore, the company seeks strategic partners: distributors, software resellers, and integration specialists.

### Advantages and innovations

The solution offered is the first fully automated and technically anonymous platform providing an end-to-end infrastructure for workplace mental wellbeing. It not only fulfils the legal requirements for psychosocial risk assessments under Directive 89/391/EEC but also delivers evidence-based interventions and long-term anchoring of change across all three phases: Analyse, Intervene, Anchor.

Built on a scientifically validated methodology aligned with ISO 45003, the system ensures full compliance with European data protection regulations through certified anonymisation. Unlike fragmented tools, the integrated platform offers a unified approach that requires less than two minutes per week from employees, while generating high-quality data and strategic value.

It supports HR, ESG, and occupational health and safety functions via real-time dashboards and recommends legally sound, context-specific measures. An employee-facing mobile app reinforces these interventions and helps embed long-term cultural transformation within organisations.

The platform shows outstanding engagement: 87% average participation rate among employees - compared to 26% industry average - with 67% retention after six months. Clients have reported a 95% reduction in manual administrative work and an 11% decrease in illness-related costs within one year.

Designed for high acceptance at all organisational levels, the platform transforms compliance into opportunity - delivering measurable business outcomes while improving employee wellbeing through a fully automated, secure, and scalable digital infrastructure.

### Technical specification or expertise sought

To scale its unique and technically anonymous mental wellbeing platform across European markets, the company is currently looking for strategic and commercial partners in the following categories:

- Software resellers and implementation partners specialising in HR, EHS (Environment, Health & Safety), ESG or compliance technologies, who wish to expand their mental health capabilities with a certified and scalable module.
- Occupational health providers and Employee Assistance Programmes (EAPs) aiming to digitalise and scale their preventive health services through automation and data-driven interventions.
- HR and ESG consultants looking to integrate a structured and scientifically validated mental wellbeing framework into their advisory portfolio, offering measurable added value to their clients.
- System integrators and B2B SaaS platforms seeking to embed GDPR-compliant and technically anonymous mental wellbeing functionality into broader digital workplace or compliance solutions.
- Public or academic actors interested in collaborative projects that aim to improve the detection, measurement, and prevention of psychosocial risk at organisational or sectoral scale.

### Stage of development

**Already on the market**

### Sustainable Development goals

- **Goal 12: Responsible Consumption and Production**
- **Goal 8: Decent Work and Economic Growth**
- **Goal 3: Good Health and Well-being**

## IPR Status

**Secret know-how**

## IPR Notes

## Partner Sought

## Expected role of the partner

To expand the reach of its technically anonymous and GDPR-compliant mental wellbeing platform, the company is seeking strategic partnerships across Europe.

## Ideal partners have

- Access to mid-sized or large organisations - especially in regulated sectors (e.g. manufacturing, logistics, healthcare, public administration)
- Interest in mental wellbeing, risk prevention or ESG
- Capacity to co-sell, integrate, or actively promote digital B2B solutions

Together with its partners, the company aims to create scalable, impactful and regulation-ready solutions that improve employee wellbeing while unlocking measurable business outcomes for clients across Europe.

## Type of partnership

**Commercial agreement****Outsourcing agreement**

## Type and size of the partner

- **SME <=10**
- **SME 11-49**
- **SME 50 - 249**
- **Big company**

## Dissemination

## Technology keywords

- **06005003 - Health information management**
- **11004 - Technology, Society and Employment**
- **01004001 - Applications for Health**
- **06005001 - Safety & systems**

## Market keywords

- **02007025 - Consulting services**
- **05007007 - Other medical/health related (not elsewhere classified)**
- **02007012 - Medical/health software**
- **02007022 - Software services**



Targeted countries

- **World**

Sector groups involved

- **Digital**
- **Health**

