

A Greek company specializing in business coaching has developed a cutting-edge B2B digital platform designed to enhance employee soft skills, drive productivity, and improve performance. They are seeking commercial partnerships to expand further in Europe.

Summary

Profile type

Business Offer

Company's country

Greece

POD reference

BOGR20250317021

Profile status

PUBLISHED

Type of partnership

Commercial agreement

Targeted countries

• World

Contact Person

[**Enrico FRANZIN**](#)

Term of validity

19 Mar 2025
19 Mar 2026

Last update

19 Mar 2025

General Information

Short summary

Through a sophisticated matching algorithm, the platform connects employees with certified business coaches, ensuring a personalized and impactful development experience. The company envisions creating sustainable and productive workplaces by fostering self-awareness, resilience, and professional growth among employees. The platform offers coaching services to employees across all levels, from first-time managers to C-level executives, through one-on-one and team coaching sessions.

Full description

Their vision is to contribute to the creation of healthy, productive and sustainable workplaces where employees become self aware, resilient and develop personally and professionally. It is a B2B digital business coaching platform that connects employees with certified business coaches to develop the soft skills needed in order to succeed in their role and achieve key results. They do this by connecting employees with certified and carefully curated business coaches who best match their individual profile and needs. Through one-on-one or group/team coaching sessions, clients enhance their skills in leadership, communication, team management, work-life balance, and more.

Solutions by Area of Focus

1. Leadership Development: Helps leaders cultivate strategic thinking, self-management, and team development.
2. Remote & Hybrid Team Management: Ensures team engagement and productivity in flexible work environments.
3. Team Building & Management: Enhances collaboration, conflict resolution, and overall team dynamics.
4. Change Management: Supports employees in adapting to transitions and driving organizational transformation.
5. Communication Skills: Develops clarity, active listening, and conflict resolution for a more cohesive workplace.
6. Time & Energy Management: Optimizes productivity, enhances focus, and prevents burnout.
7. Career Development & Advancement: Provides guidance for professional growth and confidence-building.
8. Resilience & Stress Management: Strengthens employees' ability to navigate stress and cultivate emotional agility.

Solutions by Role

1. First-time Managers: Provides essential leadership training to navigate new responsibilities effectively.
2. Founders: Helps entrepreneurs refine strategic vision, make informed decisions, and optimize resources.
3. High-Potential Employees: Prepares emerging leaders for management roles through skill-building program

Advantages and innovations

Key elements of their service:

1. Inclusive: Their service is designed to cater to all hierarchical levels within an organization, ensuring that professional development opportunities extend beyond C-level executives to encompass the entire workforce.
2. Personalised: Utilizing a sophisticated matching algorithm, we tailor coaching recommendations to each employee's unique profile and development needs. Through this process, employees receive a curated selection of the top three coaches best suited to their professional growth.
3. Strong network of certified business coaches: They provide access to a meticulously curated network of highly qualified and experienced business coaches, ensuring a high standard of expertise, industry relevance, and proven coaching methodologies.

Technical specification or expertise sought

Stage of development

Already on the market

Sustainable Development goals

- **Goal 17: Partnerships to achieve the Goal**
- **Goal 8: Decent Work and Economic Growth**
- **Goal 4: Quality Education**

IPR Status

No IPR applied

IPR Notes

IPR Notes

Partner Sought

Expected role of the partner

They seek corporate partners who recognize the value of investing in employee learning and development. Companies committed to equipping their workforce with essential soft skills can leverage our coaching platform to drive organizational growth, enhance performance, and build an agile, high-performing team. They offer commercial partnership opportunities for SMEs of all sizes to implement customized coaching programs aligned with their workforce development strategies.

With tailored coaching, progress tracking, and measurable outcomes, the company can drive meaningful growth and build a high-performing, agile workforce.

Type of partnership

Commercial agreement

Type and size of the partner

- **SME <=10**
- **SME 11-49**
- **SME 50 - 249**

Dissemination

Technology keywords

Market keywords

- **09003005 - Consulting services**

Targeted countries

- **World**

Sector groups involved

Media

Videos

<https://findyourcoach.io/demo-request>