

A large tour operator is looking for a more economical alternative to its current image management software

Summary

Profile type	Company's country	POD reference
Business request	Germany	BRDE20250821017
Profile status	Type of partnership	Targeted countries
PUBLISHED	Commercial agreement	• World
Contact Person	Term of validity	Last update
Enrico FRANZIN	21 Aug 2025 21 Aug 2026	21 Aug 2025

General Information

Short summary

A tour operator is looking for a solution to replace its existing on-premise Windows server for image management. It is seeking a Software as a Service (SaaS) cloud solution as a replacement, but the solution partner and cloud instance are not specified. However, the Open Telekom Cloud used to date would be the preferred choice.

Full description

The current software has the following specifications:

- 'Image server' with 3 physical drives
- Drive 1 (G): approx. 57,000 files / 4,500 folders ~ 1.33 TB
- Drive 2 (H): approx. 42,000 files / 500 folders ~ 150 GB
- Drive 3 (I): approx. 97,000 files / 2,900 folders ~ 1 TB
- TOTAL approx. 200,000 files / 8,000 folders ~ 2.5 TB
- Simple folder structure, which is visually displayed with Explorer or software (Bridge)
- Rudimentary search

What should the new cloud-based system be able to do?

- Rights management
- 1 admin account

- 6 write-access user accounts
- At least 50 read-only users
- Support for common image and video formats + image editing programmes (Photoshop, Illustrator, InDesign, PDFs, PowerPoints, etc.)
- E.g.: .tif, .tiff, .jpeg, .jpg, .png, .ai, .psd, .pdf, .eps, etc.
- Supported AI search and possibly AI-supported tagging (auto-tagging)
- Expandable 4 TB storage space

Advantages and innovations

Technical specification or expertise sought

- 'Image server' with 3 physical drives
- Drive 1 (G): approx. 57,000 files / 4,500 folders ~ 1.33 TB
- Drive 2 (H): approx. 42,000 files / 500 folders ~ 150 GB
- Drive 3 (I): approx. 97,000 files / 2,900 folders ~ 1 TB
- TOTAL approx. 200,000 files / 8,000 folders ~ 2.5 TB

- Rights management
- 1 admin account
- 6 write-access user accounts
- At least 50 read-only users
- Support for common image and video formats + image editing programmes (Photoshop, Illustrator, InDesign, PDFs, PowerPoints, etc.)
- E.g.: .tif, .tiff, .jpeg, .jpg, .png, .ai, .psd, .pdf, .eps, etc.
- Supported AI search and possibly AI-supported tagging (auto-tagging)
- Expandable 4 TB storage space

Stage of development

Already on the market

IPR Status

IPR Notes

Sustainable Development goals

- **Goal 8: Decent Work and Economic Growth**

Partner Sought

Expected role of the partner

A Software as a Service cloud solution is being sought as a replacement, but the solution partner and cloud instance are not specified. The partner should provide the software cloud solution. A long-term partnership is desired.

Type of partnership

Commercial agreement

Type and size of the partner

- **SME 50 - 249**
- **SME 11-49**
- **Big company**
- **SME <=10**

Dissemination

Technology keywords

- **01003012 - Imaging, Image Processing, Pattern Recognition**
- **01003010 - Databases, Database Management, Data Mining**
- **01003008 - Data Processing / Data Interchange, Middleware**
- **01003006 - Computer Software**
- **01003024 - Cloud Technologies**

Targeted countries

- **World**

Market keywords

- **02006004 - Data processing, analysis and input services**
- **02007008 - Business and office software**
- **02007016 - Artificial intelligence related software**
- **02007022 - Software services**
- **02007002 - Database and file management**

Sector groups involved

- **Digital**