

Swedish start-up offers innovative HR tech platform for reference checking and quality assurance.

Summary

Profile type	Company's country	POD reference
Business Offer	Sweden	BOSE20250320010
Profile status	Type of partnership	Targeted countries
PUBLISHED	Commercial agreement Supplier agreement	• World
Contact Person	Term of validity	Last update
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General Information

Short summary

A Swedish HR tech start-up offers a platform for automated reference checking and quality assurance for new hires and contract positions. Seeking international partners for commercial agreements to achieve mutual growth and expand customer base.

Full description

A start-up from Sweden, specializing in HR tech, offers a platform for reference checking and quality assurance for new hires and contract positions. The platform streamlines the collection of references through automated reminders and customizable questions, ensuring thorough verification and reliability. It generates comprehensive and easy-to-read reports, aiding in better hiring decisions. The service is flexible and suitable for both permanent and temporary positions.

The selected cooperation types include commercial agreements. This choice allows potential partners to avoid development costs and start using a market-ready product immediately, making it easy and cost-effective. The desired outcome of an international partnership is mutual growth, gaining new customers, and continuing development together for long-term sustainable growth.

International cooperation could be envisioned through brokers, distributors, resellers, agents, licensees, or

franchisees. These partners would be responsible for product launch, sales, and marketing, leading to new customers and increased customer engagement.

Advantages and innovations

Innovations:

- Streamlined Reference Collection: Automated reminders and customizable questions ensure thorough and reliable references.
- Comprehensive Reports: Easy-to-read reports aid in better hiring decisions.
- Flexibility: Suitable for both permanent and temporary positions.
- Cost-Effective: Market-ready product avoids development costs.
- Immediate Use: Easy to start using the solution from day one.

Advantages of Having the Organisation as a Partner:

- Reliability: Proven track record in delivering effective HR tech solutions.
- Investment and Development: Partners avoid the costs and efforts associated with development.
- Established Support: Comprehensive support system to assist partners in implementation and usage.
- Mutual Growth: Opportunity for long-term sustainable growth through collaboration.

Technical specification or expertise sought

The partner should bring expertise from recruitment and HR to effectively leverage the platform's capabilities and enhance its value proposition.

Stage of development

Already on the market

IPR Status

IPR Notes

Sustainable Development goals

- **Goal 8: Decent Work and Economic Growth**
- **Goal 17: Partnerships to achieve the Goal**

Partner Sought

Expected role of the partner

The partner is expected to be involved in product launch, sales, and marketing.

The desired fields of activity include brokers, distributors, resellers, agents, licensees, or franchisees. The partner's tasks should lead to new customers and increased customer engagement.

Other expectations include active participation in promoting the product and ensuring its successful integration into the market.

Type of partnership

Commercial agreement

Supplier agreement

Type and size of the partner

• **SME 11-49**

• **SME <=10**

Dissemination

Technology keywords

• **01003025 - Internet of Things**

Market keywords

• **02006004 - Data processing, analysis and input services**

Targeted countries

• **World**

Sector groups involved