

# Revolutionizing Logistics and Transportation with Advanced IT Solutions: Cloud-Based Platforms, IoT Integration, Intelligent Automation, Fleet Management, Route Optimization and Digitalization Services for Enhanced Operational Efficiency and Scalability

## Summary

Profile type	Company's country	POD reference
<b>Business Offer</b>	<b>United States</b>	<b>BOUA20250120014</b>
Profile status	Type of partnership	Targeted countries
<b>PUBLISHED</b>	<b>Commercial agreement</b> <b>Outsourcing agreement</b>	<b>• World</b>
Contact Person	Term of validity	Last update
<a href="#"><u>Giovanni CHIACCHIO</u></a>	<b>23 Jan 2025</b> <b>23 Jan 2026</b>	<b>23 Jan 2025</b>

## General Information

### Short summary

With over 20 years of experience, 1,500+ global employees, and a presence in 11 locations worldwide, we provide transformative IT solutions for the logistics & transportation industry. Offering expertise in cloud migration, IoT, intelligent route optimization & custom logistics software, our services span 40+ countries. Recognized for a 4.5-year customer retention rate, we empower clients to achieve business resilience, efficiency & innovation through scalable, secure and user-centric solutions.

### Full description

Secure your logistics operations with IT solutions that optimize processes, improve connectivity, and deliver real-time data insights. With expertise in cloud-based platforms, IoT, and intelligent automation, we help clients innovate in key logistics areas:

- Transport and Logistics Platforms: cloud-based fleet management, TMS, supply chain development, and labor

management solutions for operational agility.

- **Business Process Automation:** automate inventory tracking, route planning, dock scheduling, and documentation to boost efficiency and accuracy.
- **Connectivity & IoT:** IoT sensors, 5G, digital twins, GPS tracking, and ESG solutions enhance asset management and environmental monitoring.
- **Transportation Data Analytics:** gain actionable insights with BI dashboards, data governance frameworks, and integrated supply chain analytics.
- **Intelligent Route Optimization:** real-time tracking, road infrastructure insights, and traffic analysis for precise delivery planning.
- **Finances and Audit:** simplify order processing, invoice management, and resource planning with secure digital tools.
- **Custom L&T Software Development:** from PoC to MVP, create tailored apps, secure authorization systems, and aviation solutions.
- **Logistics Digitalization Consulting:** optimize supply chains with tech roadmaps, QA consulting, and digital risk management strategies.
- **Telematics and Fleet Management:** fleet tracking, preventive maintenance, and driver behavior monitoring improve operational efficiency.
- **Inventory Optimization:** implement warehouse management systems, automated inventory tracking, and blockchain cargo verification.
- **Managed IT Services:** optimize logistics operations with cloud migration, CI/CD, and transportation cloud security services.
- **Legacy Tech Modernization:** tailored modernization strategies ensure seamless integration with predictive maintenance and component customization.

With a global reach and tailored solutions, we help logistics organizations scale operations, streamline workflows, and meet evolving industry demands.



Advantages and innovations

We provide comprehensive solutions to address every logistics challenge:

- All-in-one logistics management software
- Robotics and AI-powered tools
- CRMs, CMSs, and ERPs
- Digital freight marketplaces, driver apps, routing and delivery tracking
- Chatbots, PAs & Custom dashboards
- Reporting and invoicing platforms
- Supply chain platforms
- Routing & Delivery and shipping tracking apps
- Blockchain-based cargo verification and secure payment APIs
- Smart city planners, bookkeeping systems and order management software
- Fleet tracking and management portals

Why Choose Us?

- Global Expertise: 1,500+ experts across 10 global locations with ISO/IEC 27001 certification.
- Proven Compliance: adhering to HIPAA, GDPR, FDA, and PCI DSS standards.
- Strategic Partnerships: official partners of AWS, Microsoft, and UiPath.
- Customer-Centric: a 4.5-year average customer retention rate and tailored support for logistics challenges.

Our relentless focus on innovation ensures scalable, cost-effective, and secure solutions for logistics organizations worldwide.

Technical specification or expertise sought

Stage of development

**Already on the market**

IPR Status

**No IPR applied**

IPR Notes

Sustainable Development goals

- **Goal 9: Industry, Innovation and Infrastructure**
- **Goal 17: Partnerships to achieve the Goal**

Partner Sought



#### Expected role of the partner

We collaborate with freight brokers, forwarders, cargo agents, customs brokers, fulfillment houses, distribution firms, supply chain management organizations, courier, express, and parcel services, aviation companies, inventory management providers, digital logistics vendors, 3PL & 4PL providers, warehousing and distribution entities, shippers and carriers (maritime, trucking, rail, air), e-commerce organizations, healthcare providers, and logistics marketplaces. Ideal partners are businesses striving to enhance operational efficiency, adopt advanced digital logistics solutions, leverage IoT and cloud-based technologies, and achieve seamless integration across their supply chains. Organizations aiming to modernize legacy systems, optimize inventory, and embrace intelligent automation for scalability and resilience align perfectly with our expertise.

#### Type of partnership

**Commercial agreement**

**Outsourcing agreement**

#### Type and size of the partner

• **Other**

• **SME 11-49**

• **Big company**

• **SME 50 - 249**

## Dissemination

#### Technology keywords

- **01003006 - Computer Software**
- **01004003 - Applications for Transport and Logistics**
- **02008003 - Logistics**
- **02003004 - Supply chain**
- **01003025 - Internet of Things**

#### Targeted countries

- **World**

#### Market keywords

- **02007001 - Systems software**
- **08006001 - Process control and logistics**
- **09001007 - Other transportation**
- **02007007 - Applications software**
- **02007016 - Artificial intelligence related software**

#### Sector groups involved

- **Mobility - Transport - Automotive**
- **Digital**