

# Croatian SME which specializes in educational and sustainable board games for children and families is looking to enter new markets via distribution or commercial agreement.

## Summary

| Profile type   | Company's country    | POD reference                              |
|----------------|----------------------|--|
| Business Offer | Croatia              | BOHR20250324012                            |
|                |                      |  |
| Profile status | Type of partnership  | Targeted countries                         |
| PUBLISHED      | Commercial agreement | • Spain                                    |
|                | Supplier agreement   | Portugal                                   |
|                |                      | • Kosovo                                   |
|                |                      | <ul> <li>Bosnia and Herzegovina</li> </ul> |
|                |                      | • Belgium                                  |
|                |                      | • Germany                                  |
|                |                      | • Ukraine                                  |
|                |                      | • Finland                                  |
|                |                      | North Macedonia                            |
|                |                      | • Malta                                    |
|                |                      | • Iceland                                  |
|                |                      | • Sweden                                   |
|                |                      | • Romania                                  |
|                |                      | • Norway                                   |
|                |                      | <ul> <li>United Kingdom</li> </ul>         |
|                |                      | • Hungary                                  |
|                |                      | • Italy                                    |
|                |                      | Montenegro                                 |
|                |                      | • Greece                                   |
|                |                      | • Latvia                                   |
|                |                      | Netherlands                                |







- Austria
- Slovenia
- Lithuania
- Switzerland
- Serbia
- Estonia
- Bulgaria
- France
- Poland
- Moldova
- Denmark

Contact Person

Term of validity

Enrico FRANZIN

26 Mar 2025 26 Mar 2026 Last update 26 Mar 2025

# **General Information**

#### Short summary

A Croatian SME specializing in developing eco-friendly board games that cater to children and families while incorporating educational features is looking to enter new markets via distribution or commercial agreement. These games feature storytelling elements and promote linguistic expression in children.

#### Full description

This Croatian company specializes in developing board games that are ideal for children between the ages of 4 and 12, as well as families. These games revolve around storytelling and contain universal rules, capturing the essence of fairy tales. Moreover, they enhance linguistic expression in children and have earned a reference from the Ministry of Science and Education of Croatia.

The company values eco-friendliness and ensures its games are plastic-free, constructed from wood sourced from a factory with eco-certification. Furthermore, the company seeks to expand to markets in Germany, France, Spain, Italy, United Kingdom and other European countries.





#### Advantages and innovations

The products offered by the company serve the dual purpose of providing entertainment and education. The company has earned a reference from the Ministry of Science and Education of Croatia, affirming its educational value. The products are made using sustainable materials and are free of plastic, sourced from an eco-certified factory.

Technical specification or expertise sought

Stage of development

Already on the market

Sustainable Development goals

Not relevant

**IPR Status** 

No IPR applied

**IPR Notes** 

## Partner Sought

Expected role of the partner

The company is looking for distributors in the following markets: German, Spanish, Italian, French, UK and other European countries. The company is also open to selling the license under a commercial agreement.

Type of partnership

Type and size of the partner







**Commercial agreement** 

Supplier agreement

- SME 11-49
- SME <=10
- Other
- Big company
- SME 50 249

## Dissemination

Technology keywords

• 11009 - Creative products

Market keywords

- 07002005 Other retailing
- 07001003 Toys and electronic games









Partner Opportunity: BOHR20250324012

Profile BOHR20250324012

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Sector groups involved





Targeted countries

- Spain
- Portugal
- Kosovo
- Bosnia and Herzegovina
- Belgium
- Germany
- Ukraine
- Finland
- North Macedonia
- Malta
- Iceland
- Sweden
- Romania
- Norway
- United Kingdom
- Hungary
- Italy
- Montenegro
- Greece
- Latvia
- Netherlands
- Austria
- Slovenia
- Lithuania
- Switzerland
- Serbia
- Estonia
- Bulgaria
- France
- Poland









- Moldova
- Denmark

# Media

PDF documents



Sell sheet iri-biri bajka 4 players.pdf 3



