UK company offering AI-driven platform that provides tailored learning content for adults, with a focus on upskilling people, seeks partners to validate the technology through their learning and development programmes.

Summary

Profile type	Company's country	POD reference
Technology offer	**United Kingdom**	**TOGB20250331013**

Profile status	Type of partnership	Targeted countries
PUBLISHED	**Commercial agreement with technical assistance**	**• World**

Contact Person	Term of validity	Last update
Enrico FRANZIN	**31 Mar 2025** **31 Mar 2026**	**31 Mar 2025**

General Information

Short summary

The UK-based company offers a SaaS education platform that integrates generative AI capabilities into modular learning programmes. The platform is designed for fast-growth companies to utilise the platform so that new staff are upskilled quickly within key sectors / technology domains and that the business itself develops as a 'learning-organisation'.
The company seeks commercial agreements with technical assistance with learning providers or engagement directly from high-growth companies.

Full description

The company has developed an AI-driven education platform that delivers tailored learning content based on individual learning preferences and needs.

The company was founded by experts in AI and education and the platform has been developed in alignment with world-leading research on digital education methods and the benefits of tailored learning approaches.

The platform integrates generative AI capabilities into a modular learning program constructed by people, to further personal and professional development.

The platform uses a chatbot to determine user learning needs and leverages OpenAI (ChatGPT) to source, repurpose, and present learning content in various formats.

The platform allows Learning & Development departments to deliver their content in ways best suited to their learners, and targets high-growth start-ups to ensure new staff are upskilled quickly.

The company has fully commercialised the platform and is generating revenue with commercial contracts. They operate on a user-subscription license model.

Currently, the software is deployed in the UK and the company is seeking partners across Europe to validate the technology with their learning and development programmes.

The desired outcome is to accelerate international sales and market penetration through commercial case studies and new routes to market before scaling implementation across larger learning environments.

Advantages and innovations

The platform is a software-as-a-service (SaaS) platform that has been specifically created to ensure human-in-the-loop learning programmes that are aligned to both personal and professional development, as well as the company learning requirements.

The platform is highly configurable, including other language (non English), and tailors each learning programme as an individual journey and has been designed to increase knowledge retention and improved learning outcomes.

The platform's is highly adaptive and integrates data analytics, GenAI, and AI chatbot functionality for skills mapping, profiling, personalised learning journeys, content, and modules.

The platform utilises a chat bot conversation to determine a user's learning needs and then uses Open AI (Chat GPT) to source, repurpose and present learning content into formats that work for the individual learner (e.g. converting blogs to videos, or converting long content to short content, or vice versa).

The platform provides a holistic learning management system, offering a view of employee knowledge, interests, and competencies. This means that the organisation can begin to realise all the benefits of becoming a 'learning organisation'.

The platform aligns with the 'Future of Work' theme, supporting employee upskilling as disruptive technologies affect working practices and labour markets.

It also offers tailored learning solutions for neuro-diverse learners. For example, for people with dyslexia or with ADHD, the platform can facilitate this learning path by tailoring the presentation of the information to suit the user's learning needs.

Technical specification or expertise sought

Stage of development

Already on the market

IPR Status

Secret know-how

IPR Notes

Sustainable Development goals

• **Goal 10: Reduced Inequality**

• **Goal 8: Decent Work and Economic Growth**

• **Goal 4: Quality Education**

IPR Notes

Partner Sought

Expected role of the partner

The UK company is looking to engage with education-technology partners, education and research organisations, learning service providers, as well as fast-growing companies with a corporate learning need.

Target sectors include, but are not limited to, healthcare, energy, aerospace, ICT, construction, manufacturing.

The company aims to conduct commercial pilot projects with new organisations before scaling the technology across their wider workforce.

The partner's role would be to integrate the platform into their learning and development programs or to offer the platform as part of their service offerings.

The company is expecting to build long-lasting commercial relationships which will support the company to expand into new international territories and produce mutually beneficial case studies .

Preferably, the sought partners are expected to have:
- Capacity to integrate and use the platform
- Technical capabilities for managing a learning and development programme
- Good communication and collaboration skills
- Flexibility in terms of delivery

Type of partnership

Commercial agreement with technical assistance

Type and size of the partner

• **Big company**

• **University**

• **SME <=10**

• **SME 11-49**

• **R&D Institution**

• **Other**

• **SME 50 - 249**

Dissemination

Technology keywords

- **01003003 - Artificial Intelligence (AI)**
- **01003006 - Computer Software**
- **11002 - Education and Training**
- **01003018 - User Interfaces, Usability**

Targeted countries

- **World**

Market keywords

- **09003007 - Other services (not elsewhere classified)**
- **09003005 - Consulting services**
- **02007010 - Education software**

Sector groups involved

- **Digital**