

German e-commerce retailer is looking for a manufacturer of wasp spray as a private label product under a business agreement

Summary

Profile type

Business request

Company's country

Germany

POD reference

BRDE20251121025

Profile status

PUBLISHED

Type of partnership

Commercial agreement

Targeted countries

• World

Contact Person

[Enrico FRANZIN](#)

Term of validity

21 Nov 2025**21 Nov 2026**

Last update

21 Nov 2025

General Information

Short summary

A German online retailer, specialised in garden and household products, would like to further expand its portfolio of different garden articles. Thus, they are looking to purchase wasp repellent spray as a private label product. The German company is looking for a cooperation under a commercial agreement.

Full description

The German family business successfully sells various consumer products online. New products are continuously added to their portfolio. Their products are sold under their own brand via well-known international online market places and in the company's own online shop. Trade takes place mainly to end customers (B2C) and, to a small extent, also to business customers. The company has its headquarters and warehouse in central Germany with a direct connection to the largest motorways and thus a good infrastructure connection.

The company is now looking for manufacturers of wasp spray according the following specifications:

1. Product Specification

Product type: Wasp repellent spray with barrier effect

Mode of action: Repellent or insecticide (depending on approval)

Effective against: Wasps (primary), also against flies, spiders, silverfish

Preferred: Natural or plant-based active ingredients (for broader target audience)

Alternative: Pyrethroids or other approved biocides according to BPR

No propellants containing HFCs or CFCs

3. Product Safety & Certifications

Labeling according to CLP / GHS (EU-compliant)

Safety Data Sheet (SDS / MSDS) in German and English

Biocide approval (BPR) for Germany and EU

Product registration with the BAuA (Federal Institute for Occupational Safety and Health)

REACH-compliant

4. Packaging

Can: Aluminum or tinplate with spray head + extension tube

Volume: 500 ml (as with reference product)

Label: High-resolution, waterproof, space for A+ content messaging, design: modern insect repellent theme, own brand

Spray head: Ergonomic, with fine spray for targeted application

5. Shelf Life

Minimum shelf life: 24 months

Storage: No special conditions except 'cool and dry'

6. Production Requirements

MOQ: Please specify (ideally < 3,000 units for the start)

Test option: Also possible without own brand (neutral/white label) to test the market first

Private Label: If possible, please offer both options (with/without private branding)

Delivery must be made to their warehouse in Germany

Packaging units: Single unit (spray can)

The German online retailer is looking for a reliable partner and a long-term cooperation under a commercial agreement.

Advantages and innovations

Technical specification or expertise sought

Manufacturer of wasp repellent spray with barrier effect according to their specifications in the description of this profile.

Stage of development

Already on the market

Sustainable Development goals

• Not relevant

IPR Status

IPR Notes

Partner Sought

Expected role of the partner

The German company is looking for a manufacturer of wasp spray for private use under own labelling. The partner will be in charge of the production of the required product, packaging, labelling with own layout and shipping to Germany. The products are produced for online trade and distributed by the German company under its own brand in online market places.

Type of partnership

Type and size of the partner

Commercial agreement

- SME 50 - 249
- SME 11-49
- Other
- Big company
- SME ≤10

Dissemination

Technology keywords

Market keywords

- 07004006 - Garden and horticultural products
- 08001022 - Agricultural chemicals
- 08001023 - Other chemicals and materials (not elsewhere classified)

Targeted countries

Sector groups involved

- World

- Energy-Intensive Industries - BioChemTech