

4th Innowwide Call: Seeking consulting firm with expertise in intellectual property (IP), strategic business analysis, and cultural integration in United States, Canada or Singapore

Summary

Profile type	Company's country	POD reference
Research & Development Request Spain		RDRES20251112005
Profile status	Type of partnership	Targeted countries
PUBLISHED	Research and development cooperation agreement	• World
Contact Person	Term of validity	Last update
<u>Enrico FRANZIN</u>	12 Nov 2025 12 Nov 2026	12 Nov 2025

General Information

Short summary

A company specialised in online training based on AI will submit a proposal to Innowwide call to develop a personalized tutor for educational support. The SME is looking for partners in United States, Canada or Singapore able to analyse the legal status of the technology and design the protection and valorization strategy, make a PESTLE analysis as well as due diligence verification and identification of best social and cultural practices related to the business and planning for implementation.

Full description

The Spanish company with large experience in the creation of online contents for training will apply to the Innowwide call to develop a personalized tutor using AI designed to offer educational support tailored to each individual. The company aims to create a functional prototype to verify the concept's viability, test it with real-world cases, and lay the groundwork for a more complete, scalable version that can be easily integrated into training and educational environments.

The role of the sought partner, that should be located in United States, Canada or Singapore, would include:
-Analysis of the legal status of the technology: Due diligence regarding the legal status of the technology in the destination country (legal assessment and measures to guarantee the general freedom to operate with the

technology and legal protection in the destination country).

- Design of the technology protection and valorization strategy: design, planning, and preliminary implementation of measures to valorize existing technologies (licensing, creation of companies or partnerships).
- PESTLE analysis (political, economic, sociological, technological, legal, and environmental) and analysis of market barriers.
- Analysis of administrative and legal freedom to operate or due diligence verification.
- Identification of best social and cultural practices related to the business and planning for their implementation.

The EU Innowide funding program supports European SMEs with 60,000 euro per market feasibility project in non-European target countries. The sought partner would act as a subcontractor, being responsible for conducting on-the-ground market assessment activities.

Deadline for EoIs: 18/11/2025

Deadline of the call: 25/11/2025

Anticipated duration of the project: 6 months

Advantages and innovations

Technical specification or expertise sought

Stage of development

Sustainable Development goals

- **Not relevant**

IPR Status

IPR Notes

Partner Sought

Expected role of the partner

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- Identification of best social and cultural practices related to the business and planning for their implementation.

Type of partnership

Research and development cooperation agreement

Type and size of the partner

- **R&D Institution**
- **SME <=10**
- **SME 50 - 249**
- **Other**
- **SME 11-49**

Call Details

Framework program

Horizon Europe

Call title and identifier

4th Innowide call for market feasibility projects

Submission and evaluation scheme

Anticipated project budget

Coordinator required

No

Deadline for EoI

Deadline of the call



18 Nov 2025

Project duration in weeks

Project title and acronym

25 Nov 2025

Web link to the call

Dissemination

Technology keywords

• **01005002 - E-Learning**

Targeted countries

• **World**

Market keywords

• **02007010 - Education software**

Sector groups involved

