

Global software engineering company specializing in Data Governance, AI, ML, BI, Augmented Teams, and innovative IT solutions for scalable and efficient business growth.

Summary

Profile type

Technology offer

Company's country

Ukraine

POD reference

TOUA20250123016

Profile status

PUBLISHED

Type of partnership

**Commercial agreement with
technical assistance**

**Research and development
cooperation agreement**

Targeted countries

• **World**

Contact Person

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Term of validity

23 Jan 2025

23 Jan 2026

Last update

23 Jan 2025

General Information

Short summary

With 25+ years of experience and 2400 high-skilled professionals, specializing in Data Governance, Business Intelligence, Generative AI, and Machine Learning. The company solves complex challenges for businesses of all sizes, offering expertise at any stage - whether developing a Proof of Concept/MVP or transforming existing processes. 15 years of avg. customer engagement with market leading companies reflects their commitment to lasting partnerships and and exceptional results.

Full description

The software engineering company offers expertise in AI, Machine Learning, and Business Intelligence, providing tailored solutions for diverse business processes, including development, production, marketing, and distribution. Key solutions include:

- Fraud Detection: Machine Learning models analyze data to identify anomalies and patterns, preventing fraud and minimizing financial losses.
- Product Recommendation Prediction: algorithms process customer data to deliver personalized product suggestions, enhancing cross-selling opportunities and customer satisfaction.
- Help Center Search: natural language processing ensures precise and relevant search results, reducing support

requests and improving customer experience.

- Customer Segmentation: algorithms identify distinct customer groups, enabling precise marketing and personalized user experiences.
- Churn Prediction: models evaluate customer behavior to detect churn risks, supporting retention strategies and customer loyalty.
- Anti-Spam Service: Machine Learning systems filter spam effectively, protecting communication channels and maintaining productivity.
- Social Engineering Prevention: behavioral analysis detects social engineering attempts, providing real-time alerts for enhanced security.
- Violation Risk Scoring: risk assessment models quantify potential violations, aiding compliance and legal risk management.
- Routing for Engagement Platforms: intelligent systems route customers to the most suitable channels or agents for efficient engagement.
- Autocomplete: language models deliver contextually relevant suggestions, improving user efficiency and engagement.
- Sentiment Analysis and Social Listening: algorithms analyze public sentiment trends to support data-driven brand and marketing decisions.
- Agitation Identification: models detect agitation in textual content to maintain credibility and protect brand reputation.

Core Capabilities:

- Advanced algorithms deliver high accuracy in predictions.
- Flexible solutions, including custom-built or adapted models.
- Data security and confidentiality with strict compliance standards.
- Scalable systems that integrate seamlessly with existing infrastructure.

Advantages and innovations

The implementation AI, BI and ML solutions offers businesses measurable benefits, enhancing operational efficiency, customer satisfaction, and overall resilience across various processes and industries:

- Fraud Detection protects businesses from financial losses by identifying and preventing fraudulent activities in real-time, enhancing overall operational security and trust.
 - Product Recommendation Prediction boosts customer satisfaction and revenue by delivering personalized suggestions, driving cross-selling opportunities, and improving the shopping experience.
 - Help Center Search reduces support ticket volumes by providing accurate and relevant search results, streamlining customer service, and improving user satisfaction.
 - Customer Segmentation enables precise targeting and tailored marketing strategies by identifying distinct customer groups, leading to higher engagement and conversion rates.
 - Churn Prediction supports proactive retention strategies by identifying at-risk customers and increasing customer loyalty.
 - Anti-Spam Service protects communication channels from spam, maintaining secure business operations.
 - Social Engineering Prevention safeguards businesses by detecting and preventing social engineering attempts, reducing security risks and protecting sensitive information.
- Violation Risk Scoring helps businesses maintain compliance and mitigate legal risks by quantifying and addressing potential violations.
- Routing for Engagement Platforms improves customer engagement by matching users to the most appropriate channels or agents.
- Autocomplete enhances user experience by providing contextually relevant suggestions, reducing search effort, and increasing engagement.
- Sentiment Analysis provides actionable insights into public sentiment and brand perception, enabling businesses to refine strategies and respond effectively to trends.
- Agitation Identification protects brand reputation by identifying and addressing potential threats in online content.

Technical specification or expertise sought

Stage of development

Already on the market

IPR Status

No IPR applied

IPR Notes

Sustainable Development goals

• **Goal 17: Partnerships to achieve the Goal**

Partner Sought

Expected role of the partner

The company is seeking for businesses that need to optimize operations, reduce costs, accelerate time-to market or drive revenue growth.

We are interested in collaboration with partners looking to transform operations, optimize processes, reduce costs, or enhance distribution. They will design and develop tailored solutions based on specific business needs, support implementation, and provide ongoing technical assistance. Partners are expected to share detailed requirements and participate in a discovery call to outline the process. By leveraging these solutions, partners can improve business metrics, achieve better outcomes, and save time and resources.

Type of partnership

Commercial agreement with technical assistance

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Type and size of the partner

- **SME 11-49**
- **Big company**
- **SME 50 - 249**

Dissemination

Technology keywords

- **01003010 - Databases, Database Management, Data Mining**
- **01003020 - Building Automation Software**
- **01003013 - Information Technology/Informatics**
- **01003006 - Computer Software**
- **01003003 - Artificial Intelligence (AI)**

Market keywords

- **02007008 - Business and office software**
- **02007004 - Program development tools/languages**
- **02007022 - Software services**
- **02007016 - Artificial intelligence related software**
- **02007002 - Database and file management**

Targeted countries

- **World**

Sector groups involved

- **Tourism**
- **Aerospace and Defence**
- **Retail**
- **Digital**
- **Health**
- **Renewable Energy**
- **Textiles**
- **Construction**
- **Agri-Food**
- **Electronics**
- **Mobility - Transport - Automotive**
- **Maritime Industries and Services**
- **Energy-Intensive Industries**