A German start-up seeks EU partner with UX/UI design expertise to collaborate on platform development

Summary

Profile type	Company's country	POD reference
Technology request	**Germany**	**TRDE20260107003**
Profile status	Type of partnership	Targeted countries
PUBLISHED	**Commercial agreement with technical assistance**	**• World**
Contact Person	Term of validity	Last update
Enrico FRANZIN	**7 Jan 2026** **7 Jan 2027**	**7 Jan 2026**

General Information

Short summary

A German start-up is developing a digital platform with which families can organise themselves more easily. The platform is at prototype stage. At this point the company seeks a partner from the EU with UX/UI know-how to contribute to the design of the first functional prototype. Tasks will include development of user flows and design of intuitive interactions in close collaboration with the start-up team. The platform needs to be accessible and inclusive. A commercial agreement is offered.

Full description

A German start-up company is developing a mission-driven digital platform designed to make family life easier, more equitable, and more connected. Their vision is to reduce the mental load carried disproportionately by mothers by providing a smart, user-friendly tool that helps families discover activities, plan their free time, and access local services effortlessly. At the same time, the platform collects anonymized insights into how organizational tasks are divided within families — supporting gender equality and evidence-based social change.

The start—up is currently in the prototype development phase. They are looking for motivated, creative collaboration partners with UX/UI design expertise to help implement the vision by translating complex needs into accessible interface designs. The partner shoud be interested in social family-friendly design topics and play a crucial role in shaping the user experience for parents, caregivers, and families by translating complex needs into clean, intuitive, and accessible interface designs. A commercial agreement with technical assistance is envisaged with a partner from the EU.

Advantages and innovations

Technical specification or expertise sought

The start-up seeks partner with UX/UI design know-how and experience to support the design of the first functional prototype of the familiy platform.

Requirements
• Experience in UX and UI design for mobile-first or app-based products.
• Strong portfolio demonstrating user-centered design processes.
• Familiarity with tools like Figma, Sketch, or Adobe XD.

Stage of development	Sustainable Development goals
Under development	**• Goal 5: Gender Equality**

IPR Status

IPR Notes

Partner Sought

Expected role of the partner

A partner is sought for a commercial agreement with technical assistance to collaborate on the platform development. The partner's tasks would be:

• Development of user flows, wireframes, and high-fidelity UI screens for the prototype.
• Design of intuitive interactions that simplify the process of discovering, filtering, and planning family activities.
• Ensuring the interface is accessible and inclusive (e.g., stroller users, people with mobility needs).
• Close collaboration with software development and product team to ensure a smooth design-to-development process.
• Conducting light user testing or integrate feedback from early testers to refine the prototype.
• Maintaining a consistent visual language aligned with the start-up´s mission and early brand direction.
• Interest in social impact, family-friendly design, or accessibility is a plus.

The partner should be from the EU.

Type of partnership

Commercial agreement with technical assistance

Type and size of the partner

• **SME <=10**

• **SME 11-49**

• **SME 50 - 249**

Dissemination

Technology keywords

• **01003006 - Computer Software**

• **01004004 - ASP Application Service Providing**

• **01003018 - User Interfaces, Usability**

• **11007 - Sports and Leisure**

Targeted countries

• **World**

Market keywords

• **02007007 - Applications software**

• **07005006 - Other consumer services (including photo processing)**

• **02007004 - Program development tools/languages**

• **02007009 - Home software**

Sector groups involved