Dutch innovative agritech company is looking for a distributing partner in Poland

Summary

Profile type	Company's country	POD reference
Technology offer	**Netherlands**	**TONL20250221013**

Profile status	Type of partnership	Targeted countries
PUBLISHED	**Commercial agreement with technical assistance**	• Poland

Contact Person	Term of validity	Last update
Enrico FRANZIN	**21 Feb 2025** **21 Feb 2026**	**21 Feb 2025**

General Information

Short summary

The company from the Netherlands provides innovative agricultural solutions that combine advanced data analytics, IoT devices, and machine learning to optimize farming practices. The company focuses on improving crop yields, water efficiency, and sustainable agriculture through real-time monitoring and actionable insights. It is seeking a distributor in Poland.

Full description

This Dutch company is a leading provider of cutting-edge agricultural technology solutions designed to optimize farming practices and enhance productivity. By integrating advanced data analytics, Internet of Things (IoT) devices and machine learning, it offers a comprehensive platform that supports farmers in making more informed, data-driven decisions.
The company's solutions enable real-time monitoring of critical agricultural variables such as soil moisture, temperature, crop health, and irrigation levels, helping farmers to improve crop yields while minimizing resource use. With a focus on sustainability, its technology promotes water efficiency and sustainable farming practices, ensuring that agricultural activities are more environmentally friendly and resource-efficient.
The SME empowers farmers to make precise decisions for better crop management, reduce costs, and increase yields, all while maintaining a strong commitment to environmental stewardship. The platform is versatile and can be adapted to a wide range of farming environments, from small-scale farms to large agricultural operations.

The company is currently seeking a distributing partner in the Polish market to help expand its reach and provide greater access to its advanced agricultural solutions.

Advantages and innovations

The products offer several advantages, including real-time monitoring of key agricultural variables, improving crop yields and water efficiency. By leveraging IoT, data analytics, and machine learning, their solutions provide actionable insights that help farmers make informed decisions, reducing costs and resource waste. The platform is highly adaptable to different farming environments, ensuring scalability and flexibility. Their products promote sustainability by supporting environmentally friendly farming practices, ultimately contributing to long-term agricultural productivity and environmental conservation.

Technical specification or expertise sought

Stage of development

Already on the market

IPR Status

Secret know-how

IPR Notes

Sustainable Development goals

• Goal 2: Zero Hunger

Partner Sought

Expected role of the partner

Preferably the following expertise is sought, but not all necessary:
• IoT Integration: Expertise in developing and integrating IoT devices for real-time agricultural monitoring.
• Data Analytics & Machine Learning: Skills in data analysis, predictive modeling, and machine learning algorithms tailored to agriculture.
• Precision Agriculture: Knowledge in precision farming techniques, including sensor-based technology for optimizing crop yields and resource management.
• Sustainability Practices: Expertise in sustainable agricultural practices, focusing on water conservation, energy efficiency, and eco-friendly solutions.
• Cloud Computing & Platform Development: Experience in cloud-based platforms for scalable, remote data processing and access to actionable insights.

Type of partnership	Type and size of the partner
Commercial agreement with technical assistance	• **SME 50 - 249** • **SME <=10** • **SME 11-49** • **Big company**

Dissemination

Technology keywords	Market keywords
• **08002001 - Detection and Analysis methods**	• **02007016 - Artificial intelligence related software**

Targeted countries	Sector groups involved
• **Poland**	• **Agri-Food**