

A Romanian cereal crop producer is interested in emerging green, smart technologies and biofertilizers under commercial and/ or supplier agreements.

## Summary

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|---------------------------------------|--|------------------------|
| Profile type                          | Company's country  | POD reference          |
| <b>Business request</b>               | <b>Romania</b>   | <b>BRRO20251218019</b> |
| Profile status                        | Type of partnership                                      | Targeted countries     |
| <b>PUBLISHED</b>                      | <b>Supplier agreement</b><br><b>Commercial agreement</b> | <b>• World</b>         |
| Contact Person                        | Term of validity   | Last update            |
| <a href="#"><u>Enrico FRANZIN</u></a> | <b>18 Dec 2025</b><br><b>18 Dec 2026</b>                 | <b>18 Dec 2025</b>     |

## General Information

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### Short summary

The Romanian company specialises in cereal crop production. They are open to cooperation endeavours which focus on new cereal planting, processing and storage technologies and biofertilizers. Commercial and/ or supplier partnerships are sought across and beyond the European space.

## Full description

The cereal crop production company was founded in 2025. In order to boost their production rhythm and slowly build a business committed to improved cereal quality and yields, sustainability and food security, the company is currently seeking to partner up with foreign business entities whose work focuses on innovative solutions dedicated to optimal cereal growing, processing and storage, as well as with producers and/ or suppliers of competitively priced biofertilizers.

The company's key interests, therefore, mainly divert in two distinct directions.

On the one hand, they are interested in different cereal crop technologies. Innovative solutions are sought in the field (e.g. precision farming technologies, biotechnology and genomics, AI and machine learning, automation – robotic solutions for planting, monitoring and harvesting), as well as for the post-harvest stage of the process (advanced processing solutions, smart storage).

On the other hand, the company is interested in buying biofertilizers and microbes from either producers or suppliers. The company is open to biofertilization solutions found on foreign, sector-dedicated markets, in view of plant development stimulation and enhanced crop quality.

Either commercial or supplier partnerships are sought. Dissemination is not solely restricted to Europe. The company is open to fruitful partnerships, from which they can also grow business-wise and add further to their vision of a more balanced, greener agricultural future.

## Advantages and innovations

This young, yet highly ambitious Romanian cereal crop producer is committed to a business vision that strongly supports sustainable farming and green agriculture.

In view of this, they plan to slowly build their business by integrating emerging solutions into their long-term crop-growing strategy. New technologies sustain increased yield and efficient crop production and storage. They focus on enhanced nutrition and quality by taking into account multiple variables, including climate changes. Climate resilience and sustainable practices, including smart irrigation, data-driven agriculture, AI and machine learning, drones, robotics and automation have to be gradually inserted into the core of modern agricultural businesses to ensure their success in a changing world.

Moreover, the company intends to use biofertilizers in the cereal crop production scheme. The benefits vary from nutrient enhancement, improved root development and more balanced water use to enhanced soil health. By alternating from conventional use of chemical fertilizers, the company joins global efforts to create healthier solutions for crops and soil, as well as to help micro agricultural business to flourish in terms of profitability and productive management.

## Technical specification or expertise sought

The firm seeks innovative, technological solutions for cereal crop production (in the field) and for the post-harvest stage (processing and storage).

Additionally, the company also seeks producers and/ or suppliers of biofertilizers for cereal crop production.

## Stage of development

**Already on the market**

IPR Status

## Sustainable Development goals

**• Goal 3: Good Health and Well-being**

## IPR Notes

## IPR Notes

## Partner Sought

### Expected role of the partner

The Romanian company would like to sign agreements with foreign providers of tech solutions for in-field and post-harvest cereal crop production. They are also interested in finding international suppliers and/ or producers of biofertilizers for cereal crop production.

#### Type of partnership

**Supplier agreement**

**Commercial agreement**

#### Type and size of the partner

- **SME <=10**
- **Other**
- **SME 11-49**
- **Big company**
- **SME 50 - 249**

## Dissemination

#### Technology keywords

#### Market keywords

- **09005 - Agriculture, Forestry, Fishing, Animal Husbandry & Related Products**

#### Targeted countries

#### Sector groups involved

- **World**