

A Belgian innovative company specializing in ecological solutions for water management and sustainable surfacing is looking for representation in Slovakia and Croatia.

Summary

Profile type

Business Offer

Company's country

Belgium

POD reference

BOBE20250317016

Profile status

PUBLISHED

Type of partnership

Commercial agreement

Targeted countries

- **Slovakia**
- **Croatia**

Contact Person

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Term of validity

21 Mar 2025
21 Mar 2026

Last update

21 Mar 2025

General Information

Short summary

The Belgian company is an innovative company specializing in ecological solutions for water management and sustainable surfacing. They offer high-quality, long-lasting solutions for gardens, driveways, public spaces, and construction projects. The products are designed to provide functional, aesthetic, and environmentally friendly applications for both professional and private use. They are looking for representatives in Slovakia and Croatia to expand their activities.

Full description

The Belgian company is an innovative company specializing in ecological solutions for water management and sustainable surfacing. As the climate changes and water permeability is high in the agenda the company can offer an alternative way to harden surfaces without using concrete or stone. With product development and production based in Belgium and France, they offer high-quality, long-lasting solutions for gardens, driveways, public spaces, and construction projects.

The products are designed to provide functional, aesthetic, and environmentally friendly applications for both professional and private use.

Unique Selling Points (USPs)

- Sustainability – Products made from recycled and environmentally friendly materials.
- Innovation – Continuous product development with patented technologies.
- Ease of Installation – Designed for quick and efficient installation.
- Strong Support – Technical and commercial guidance for distributors and project developers.
- Versatile Applications – Suitable for residential, commercial, and infrastructure projects.
- Expanding European Presence – Active in multiple countries with a growing distributor network

Product Range on offer

They offer a wide range of products that contribute to sustainable and stable infrastructure, both for private customers and professionals.

Gravel Stabilization – Innovative stabilization grids ensuring firm, permeable gravel surfaces.

Grass Grids – Solutions that enhance the stability of green areas, ideal for parking spaces and access roads.

Tree Protection – Tree watering bags and protection solutions for optimal growth and longevity.

Garden Borders – Flexible and robust edging solutions for gardens, lawns, and paving.

Green Roof Trays – Modular sedum tray systems for green roofs and ecological roofing.

Permeable Jointing Compound – Sustainable paving and drainage solutions.

The company focuses on the B2B and project market, including:

Retailers and distributors in the garden and construction sectors.

Project developers and landscaping contractors working with sustainable infrastructure.

Architects and landscape designers integrating ecological surfacing solutions.

Municipalities and public institutions investing in environmentally friendly urban planning.

They are already active in several European countries, including:

Belgium, Netherlands, France, Germany, Luxembourg, Austria, Switzerland, Spain, Portugal, Denmark, Sweden, Norway, Czech Republic, Lithuania,...and continue to expand the network by actively seeking new partners in Slovakia and Croatia.

Advantages and innovations

Sustainability – Products made from recycled and environmentally friendly materials.

Innovation – Continuous product development with patented technologies.

Ease of Installation – Designed for quick and efficient installation.

Strong Support – Technical and commercial guidance for distributors and project developers.

Gives an advantage for public tenders where sustainability is a prerequisite, both through the use of the materials as through a reduction of hardened surfaces.

Technical specification or expertise sought

Stage of development

Already on the market

Sustainable Development goals

- **Goal 13: Climate Action**
- **Goal 11: Sustainable Cities and Communities**

IPR Status

IPR granted

IPR Notes

The gravel stabilization grids are patented, ensuring an innovative and high-quality solution for durable surfaces. Additionally, the grass grids are TÜV-certified, meeting stringent quality and performance standards.

Partner Sought

Expected role of the partner

The client is looking for distributors who emphasize sustainability and innovation, providing them with support in marketing, technical expertise, and logistics.

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- Retailers and distributors in the garden and construction sectors.
- Project developers and landscaping contractors working with sustainable infrastructure.
- Architects and landscape designers integrating ecological surfacing solutions.
- Municipalities and public institutions investing in environmentally friendly urban planning.

Type of partnership

Commercial agreement

Type and size of the partner

- **SME <=10**
- **SME 50 - 249**
- **SME 11-49**

Dissemination

Technology keywords

Market keywords

- **07004006 - Garden and horticultural products**
- **09007003 - Distribution of building products and systems**

Targeted countries

Sector groups involved

- **Slovakia**
- **Croatia**

Media

Images

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