Austrian Company Offering GenAI Image Editing Solutions Seeks Partners for Workflow Integration

Summary

Profile type	Company's country	POD reference
Business Offer	**Austria**	**BOAT20250227011**

Profile status	Type of partnership	Targeted countries
PUBLISHED	**Commercial agreement** **Investment agreement** **Outsourcing agreement**	**• World**

Contact Person	Term of validity	Last update
Enrico FRANZIN	**27 Feb 2025** **27 Feb 2026**	**27 Feb 2025**

General Information

Short summary

Austrian company is specialized in AI-driven image editing automation, focusing on face editing, anonymization, and enhancement. Tool help advertisers, fashion brands, privacy-conscious organizations modify facial expressions, swap identities and create lifelike AI models. Tools improve audience targeting, A/B testing, GDPR-compliant anonymization, and image upscaling. They seek partnerships in advertising, fashion and media for commercial agreements, outsourcing or investment opportunities.

Full description

A cutting-edge AI tool is transforming large-scale image editing in marketing and fashion. It enhances images by modifying facial expressions, generating synthetic identities, and anonymizing individuals while preserving visual integrity. Unlike traditional methods like blurring, it maintains aesthetics and storytelling elements while ensuring privacy compliance. This benefits advertisers and fashion brands by enabling customized campaign visuals without extensive model releases or costly reshoots.

The application can be integrated directly into the workflow and enhance creativity, diversity and GDPR compliance. The tool is flexible, easy to use and available in many languages.

Key Applications:

Advertising: Optimize visuals with A/B testing of different expressions, age groups, and localized models for global campaigns.

Fashion: Adjust facial expressions and ethnic diversity to create tailored content while reducing reliance on multiple models.

Privacy Protection: Ensure GDPR-compliant anonymization of individuals without compromising image quality.

Healthcare & Education: Anonymize sensitive imagery while preserving clarity and realism.

Print-on-Demand: Upscale & Restore low-quality images to high-resolution for premium printed products.

Compared with existing solutions: traditional anonymization (blurring, pixelation) distorts images, reducing their effectiveness. Existing face swap tools often lack precision, resulting in unrealistic outcomes. The technology ensures natural-looking, high-resolution results, making AI-generated faces indistinguishable from real ones.

The company is searching for partners with expertise in advertising technology, content localization, digital marketing and privacy compliance for commercial and supplyer agreements. Potential collaborators should be interested in integrating AI-driven identity modification and image enhancement into their workflows.

Advantages and innovations

AI-Generated Identities: Create new, non-existing faces tailored to specific campaign needs.

Expression Editing: Modify facial expressions for different market reactions and A/B testing.

Scalability: Process large volumes of images efficiently.

GDPR & Privacy Compliance: A superior alternative to traditional anonymization methods.

Image Upscaling: Enhance low-quality images for high-resolution applications, including print-on-demand.

Technical specification or expertise sought

Stage of development

Already on the market

IPR Status

Secret know-how

IPR Notes

Sustainable Development goals

• **Goal 9: Industry, Innovation and Infrastructure**

Partner Sought

Expected role of the partner

They are seeking collaboration with:
Advertising agencies leveraging AI for targeted marketing visuals.
Fashion retailers and brands optimizing model usage through AI-driven localization.
Tech firms integrating AI-powered anonymization and image enhancement for GDPR-compliant solutions.

Potential collaborators should be interested in integrating AI-driven identity modification and image enhancement into their workflows.

Type of partnership	Type and size of the partner
Commercial agreement	• **Big company**
Investment agreement	• **SME 11-49**
Outsourcing agreement	• **SME 50 - 249**
	• **R&D Institution**
	• **University**

Dissemination

Technology keywords	Market keywords
• **01005006 - Visualisation, Virtual Reality**	• **02007021 - Other Artificial intelligence related**
• **11009 - Creative products**	• **02007015 - Integrated software**
	• **02007007 - Applications software**
	• **02007020 - Artificial intelligence programming aids**
	• **01001004 - Other commercial communications**

Targeted countries	Sector groups involved
• **World**	

Media

Images

Pikt1.jpg

Pikt2.jpg